

**FOSSIL ANNOUNCES ONE-OF-A-KIND WILLY WONKA COLLECTION—REIMAGINING ICONIC ELEMENTS OF THE ORIGINAL FILM IN AN ELEVATED ACCESSORIES CAPSULE**



**Richardson, Texas – November 28, 2023** – Fossil, in partnership with Warner Bros. Discovery Global Consumer Products, is excited to introduce a delicious, one-of-a-kind collection, inspired by the imaginative world of Willy Wonka. Just like the legendary candymaker, Fossil celebrates being authentic to all the parts of yourself—even the outlandish ones—with this whimsical capsule of watches, leather goods and jewelry paying homage to iconic elements of the original film. The [Willy Wonka & The Chocolate Factory x Fossil](#) collection launches globally on **December 4**, in anticipation of the release of Warner Bros. Pictures' big screen holiday spectacle, "Wonka."

"We are thrilled to pay tribute to *Willy Wonka & The Chocolate Factory*—a beloved, nostalgic story that has connected people across generations," says Melissa Lowenkron, Chief Brand Officer of Fossil. "We're proud that our collection has honored the whimsy and adventure of this classic film, with a modern, elevated design aesthetic."

Willy Wonka x Fossil launches with two limited-edition watches on the bestselling Carraway (**\$220**) and Raquel (**\$195**) platforms. With a dimensional chocolate bar-inspired dial, the limited-edition Wonka Bar Carraway set features a caseback etched with an official Golden Ticket and is packaged with both a brilliant bracelet and a chocolate bar-inspired silicone strap. Inspired by the film's famous lickable wallpaper, the Raquel watch lends a little joy and a lot of color to any look with a leather fruit pattern strap and a memorable quote from the film etched on the caseback. Each watch is presented in exclusive packaging, inspired by a chocolate bar in an iconic Willy Wonka wrapper, with an official certificate of authenticity—designed to look just like your very own Golden Ticket.

The collection also features two stunning, hand-beaded handbags and a Golden Ticket keyfob (**\$45**). The impeccably crafted chocolate bar clutch (**\$275**) is designed with a slim silhouette, while the hand-beaded fruit bag (**\$295**) pays tribute to Willy Wonka's famous lickable wallpaper in a second bold clutch silhouette. The hand-beaded design follows the iconic fruit pattern, and the silhouette can be worn in multiple ways with a removable chain. Each handbag features an official certificate of authenticity.

Willy Wonka x Fossil also features special-edition jewelry pieces, including a statement signet ring (\$70) presenting a mini Willy Wonka Golden Ticket atop the design. This is accompanied with a studs set (\$145), necklace (\$155) and bracelet (\$145) featuring the colorful, fruit-shaped crystals recalling the lickable wallpaper, as well as a faceted crystal pendant filled with floating clear crystals and a tiny bottle inspired by the iconic Fizzy Lifting Drink (\$135). Like the watches, the jewelry pieces are presented in exclusive chocolate bar-inspired packaging with an official certificate of authenticity.

Visit [Fossil.com](https://www.fossil.com) and select Fossil retail stores to shop Willy Wonka x Fossil beginning **December 4**, and follow @Fossil to stay up to date on future launches.

“Wonka” is set to open in theaters and in IMAX internationally beginning 6 December 2023 and in North America on December 15, 2023; it will be distributed worldwide by Warner Bros. Pictures.

## **ABOUT FOSSIL**

[FOSSIL](https://www.fossil.com) is a leading global lifestyle accessories brand inspired by creativity and ingenuity. We create timeless, well-crafted leather goods, jewelry and watches made to ride alongside you wherever you take life next. In everything we do, we strive to Make Time For Good™, working to create positive change for our people and communities.

## **About Warner Bros. Discovery Global Consumer Products**

Warner Bros. Discovery Global Consumer Products (WBDGCP), part of Warner Bros. Discovery Global Brands, Franchises, and Experiences, extends the company's powerful portfolio of entertainment brands and franchises into the lives of fans around the world. WBDGCP partners with best-in-class licensees globally on award-winning toy, fashion, home décor and publishing programs inspired by the biggest franchises from Warner Bros.' film, television, animation, and games studios, HBO, Discovery, DC, Cartoon Network, HGTV, Eurosport, Adult Swim, and more. With innovative global licensing and merchandising programs, retail initiatives, and promotional partnerships, WBDGCP is one of the leading licensing and retail merchandising organizations in the world.

## **About “Wonka”**

From Paul King, writer/director of the “Paddington” films, David Heyman, producer of “Harry Potter,” “Gravity,” “Fantastic Beasts” and “Paddington,” and producers Alexandra Derbyshire (the “Paddington” films, “Jurassic World: Dominion”) and Luke Kelly (“Roald Dahl’s The Witches”), comes an intoxicating mix of magic and music, mayhem and emotion, all told with fabulous heart and humor: “Wonka.” Starring Timothée Chalamet in the title role, this irresistibly vivid and inventive big screen spectacle will introduce audiences to a young Willy Wonka, chock-full of ideas and determined to change the world one delectable bite at a time—proving that the best things in life begin with a dream, and if you’re lucky enough to meet Willy Wonka, anything is possible. Starring alongside Chalamet are Calah Lane, Keegan-Michael Key, Paterson Joseph, Matt Lucas, Mathew Baynton, Oscar nominee Sally Hawkins, Rowan

Atkinson, Jim Carter, with Oscar winner Olivia Colman and Hugh Grant. The film also stars Natasha Rothwell, Rich Fulcher, Rakhee Thakrar, Tom Davis and Kobna Holdbrook-Smith.

Simon Farnaby & Paul King wrote the screenplay, based on a story by King and characters created by Roald Dahl. Michael Siegel, Cate Adams, Rosie Alison and Tim Wellspring are serving as executive producers. King's behind-the-scenes creative team includes director of photography Chung-Hoon Chung, Oscar-nominated production designer Nathan Crowley, editor Mark Everson, Oscar-winning costume designer Lindy Hemming and composer Joby Talbot. Neil Hannon of the band The Divine Comedy is writing original songs for the film. Warner Bros. Pictures Presents, in Association with Village Roadshow Pictures, a Heyday Films Production, a Paul King Confection, "Wonka," set to open in theaters and in IMAX internationally beginning 6 December 2023 and in North America on December 15, 2023; it will be distributed worldwide by Warner Bros. Pictures.