Fossil Releases New *Star Wars*<sup>tm</sup> Collection, Inspired By Darth Vader<sup>tm</sup> And The Empire, In Celebration Of 40 Years Of *Return Of The Jedi*<sup>tm</sup>



**Richardson, Texas – May 26, 2023 –** Fossil is excited to announce our newest <u>Star Wars x</u> <u>Fossil</u> collection in honor of the 40th anniversary of *Star Wars: Return Of The Jedi*. Following the May the 4th launch celebrating the iconic characters and symbols of the Rebellion, this second drop pays homage to the Empire—launching globally on **May 30**. With every detail exceptionally crafted, this collection of watches, jewelry and leathers makes the perfect gifts and collector's pieces from the dark side.

The second installment of the *Star Wars* x Fossil launches with four limited-edition timepieces. Each individually-numbered watch is packaged in a collector's box—showcasing cinematic sound effects, comic-book-style-inspired illustrations, and a replica movie ticket pin—and features quintessential Imperial details, including:

- The Darth Vader<sup>™</sup> Watch (\$370): The galaxy's most-feared Sith Lord takes his place by your side in this watch featuring an ultra-precise Japanese automatic movement. With a red Lightsaber<sup>™</sup> minute hand and a textured dial and H-link bracelet inspired by Vader's distinctive armor, you're going to want to wear this all the time. We have foreseen it.
- The Stormtrooper<sup>™</sup> Watch (\$370): Grab a blaster and take aim—with a precision Japanese automatic movement, a blaster bolt for a minute hand and a white, resin-coated stainless steel case and bracelet (reminiscent of the stormtroopers' pristine armor), you can't miss.
- The TIE Fighter<sup>™</sup> Watch (\$300): Set your sights and lock on to this watch inspired by the Empire's fighter ships. A TIE fighter window sits over the crystal with lume X-wings in the targeting grid. Don't get distracted by all the hidden details; stay on the leader.
- The Boba Fett<sup>™</sup> Watch (\$370): Fearless and inventive, this timepiece takes its cues from the utilitarian style and unmatched craftsmanship of Mandalorian armor, featuring a Japanese automatic movement, a distressed case and strap (recalling Boba Fett's beskar suit) and dimensional character-inspired details.

Expert craftsmanship meets Sith<sup>™</sup> style with the special-edition **Darth Vader<sup>™</sup> backpack** (\$425), featuring a pattern of rich leather and suede mimicking Vader's iconic armor. Special details include Death Star<sup>™</sup>-inspired printed interior lining, Lightsaber<sup>™</sup>-red contrast stitching, Empire symbol zipper pulls and plenty of room for tech. Pair the backpack with **keyfobs** inspired by C-3PO<sup>™</sup>, R2-D2<sup>™</sup> and the *Millennium Falcon<sup>™</sup>* (\$45-\$50). Further maintain order across

## UNDER EMBARGO until May 26 at 8 a.m. CST

the galaxy with a **2-in-1 wallet (\$100)**—featuring Darth Vader<sup>™</sup> on the bifold and Luke Skywalker<sup>™</sup> on the slide out card case, depicting the movie's ultimate fight scene—or an assortment of character-inspired **card cases (\$60)**.

Fans can also show their allegiance to the Empire with a special-edition jewelry collection inspired by Darth Vader and stormtroopers, including two beaded **bracelets (\$60)** and an **ID plaque necklace (\$95)**. The shield-shaped ID plaque necklace features one plaque with Darth Vader and a second plaque with a dark sandstone inlay that is reminiscent of what you're fighting for: the very galaxy itself.

Visit <u>Fossil.com</u> and select Fossil retail stores to shop *Star Wars* x Fossil beginning **May 30**, and follow @Fossil to stay up to date on future launches coming soon.

## FOSSIL

<u>Fossil</u> is a leading global lifestyle accessories brand inspired by creativity and ingenuity. We create timeless, well-crafted leather goods, jewelry and watches to accessorize a joyful, inspired life. In everything we do, we strive to Make Time For Good<sup>™</sup>, working to create positive change for our people and communities.

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