

FOSSIL ANNOUNCES LIMITED-EDITION HARRY POTTER™ COLLECTION INSPIRED BY THE WIZARDING WORLD









Richardson, Texas – October 24, 2022 – Introducing <u>Harry Potter x Fossil</u>, our magical collection that encapsulates the homecoming atmosphere, spirit of adventure and iconic symbols of Hogwarts School of Witchcraft and Wizardry. The capsule, created in partnership with Warner Bros Consumer Products, features timepieces and jewelry inspired by the *Harry Potter* film series and the beloved wizarding world created by J.K. Rowling, with something for every witch, wizard and Muggle across generations. The spellbinding Harry Potter x Fossil collection will launch globally on **October 27**.

"We are thrilled to release this collection celebrating such a beloved series. These stories connect generations of people around the globe, and we hope the Wizarding World community is as excited to collect, as we were to create, accessories that illuminate the magic of *Harry Potter*," says Melissa Lowenkron, General Manager of Fossil Brand.

Potter x Fossil Heritage Watch is for everyone who ever hoped to receive their Hogwarts acceptance letter. The piece includes an ultra-precise Japanese automatic movement, 43mm gold-tone case, three-link bracelet, lightning bolt second hand and glow-in-the-dark minute and hour hands. The exclusive Heritage Watch is made in a limited quantity for \$500.

Also launching are four **House Watches** paying homage to the Hogwarts houses. Embodying the spirit of Gryffindor, Hufflepuff, Ravenclaw and Slytherin, the dial of each watch features a Hogwarts house crest—with a lion, badger, raven or serpent—alongside 20mm striped nylon straps in the corresponding house's iconic colors. With a 40mm case and details in gold-tone (Gryffindor), silver-tone (Ravenclaw, Slytherin) and smoke (Hufflepuff), each Harry Potter x Fossil House Watch launches for **\$200**.

To further show house pride, the collection's **House Necklaces** feature pendants representing the Gryffindor, Hufflepuff, Ravenclaw and Slytherin crests and an "H" charm in gold-tone stainless steel (**\$85**), as well as a **chain necklace** and a coin-shaped pendant featuring the

Hogwarts crest (**\$100**). Additionally, the collection's gold-tone **chain bracelet** with a "H" crest link is a timeless nod to the school (**\$80**).

As a tribute to Harry Potter's adventures, Harry Potter x Fossil also includes gold-tone **necklaces and an earring set inspired by iconic symbols** from the wizarding world—designed with signature textures, enchanting crystal and mother-of-pearl details. Necklaces depict the Time Turner, Mirror of Erised, Hogwarts castle skyline, and charms of a golden snitch and Platform 9¾ logo, while the earring set includes studs of a lightning bolt, Harry's glasses, a flying key, golden snitch and Deathly Hallows motif. The necklaces launch for **\$95 - \$125**, and the earring set for **\$95**.

Visit <u>Fossil.com</u> and select Fossil retail stores to shop Harry Potter x Fossil beginning **October 27**. Follow @Fossil to stay up to date on current and future launches and visit @WizardingWorldStyle for a bit of Wizarding World fun and inspiration.

FOSSIL

Fossil was inspired by American creativity and ingenuity. Bringing new life into the watch industry by making quality, fashionable watches that were both fun and accessible. Creativity was at the heart of everything we did. Today, we continue to focus on what makes us, us: Our optimistic attitude, our dedication to authenticity and, of course, our creative spirit. The things we make, from traditional watches to smartwatches, bags to wallets, jewelry to gifts, complement every style, and fit every lifestyle—for all the moments that make you, you.

About Warner Bros. Consumer Products

Warner Bros. Consumer Products (WBCP), part of Warner Bros. Discovery Global Brands and Experiences, extends the company's powerful portfolio of entertainment brands and franchises into the lives of fans around the world. WBCP partners with best-in-class licensees globally on an award-winning range of toys, fashion, home décor, and publishing inspired by Warner Bros.' biggest franchises from DC, Wizarding World, Looney Tunes, Hanna-Barbera, Game of Thrones, Cartoon Network and Adult Swim. With innovative global licensing and merchandising programs, retail initiatives, and promotional partnerships, WBCP is one of the leading licensing and retail merchandising organizations in the world.

About Wizarding World

In the years since Harry Potter was whisked from King's Cross Station onto Platform nine and three quarters, his incredible adventures have left a unique and lasting mark on popular culture. Eight blockbuster Harry Potter films based on the original stories by J.K. Rowling have brought the magical stories to life and today, the Wizarding World is recognised as one of the world's best-loved brands.

Representing a vast interconnected universe, it also includes three epic *Fantastic Beasts* films, *Harry Potter and the Cursed Child* – the multi-award-winning stage-play, state-of-the-art video

and mobile games from Portkey Games, innovative consumer products, thrilling live entertainment (including four theme park lands) and insightful exhibitions.

This expanding portfolio of Warner Bros. owned Wizarding World tours and retail also includes the flagship Harry Potter New York, Warner Bros. Studio Tour London – The Making of Harry Potter, Warner Bros. Studio Tour Tokyo, and the Platform 9 3/4 retail shops.

The Wizarding World continues to evolve to provide Harry Potter fans with fresh and exciting ways to engage. For the worldwide fan community, and for generations to come, it welcomes everyone in to explore and discover the magic for themselves.

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