

FOSSIL UNLEASHES LIMITED-EDITION BATMAN™ COLLECTION, FEATURING COLLECTIBLE SETS AND COMIC-INSPIRED DESIGNS



Richardson, Texas – September 15, 2022 – Fossil, in partnership with Warner Bros. Consumer Products and DC, is excited to share our limited-edition [Batman™ x Fossil](#) collection. Archival styles join forces with iconic Batman comic book graphics, featuring box sets, leather goods and more in collectible designs that even a Super-Villain would love. The collection, launching on **September 15**, is inspired by iconic graphics, colors and comics of the past for those who proudly call Batman their favorite DC Super Hero.

The **Batman™ Watch Set** includes a limited-edition matte black watch and four interchangeable straps to help channel your favorite Gotham City hero. Also launching in a specially-limited gold-tone IP edition with only 100 pieces available globally, the watches (42MM case size) feature a utility belt-inspired bracelet, iconic Batman colors, and pusher-enabled electroluminescent (EL) dial to reveal a backlit Bat emblem. The four recycled PET velcro straps display iconic graphics and colors, to interchange and customize your look. Both box sets come in archival comic-inspired packaging and retail for \$250 (black) and \$300 (gold-tone).

The **Batman™ leather goods** assortment includes a limited-edition backpack, wallet, card cases, key chain and pin set. The backpack features embossed leather in a vintage comic pattern with Batman blue striped webbing and puller details. Pair it to the bifold wallet, with matching embossed leather and a silicone-inlaid Batman graphic, and card cases featuring the vintage Bat emblem. Personalize the backpack further with a silicone character key chain and lapel pin box set with three collectible graphics pins. The backpack retails for \$398, while the small leather goods, key chain and pin set are available for \$38-\$68.

Visit [Fossil.com](#) to shop the limited-edition collection beginning September 15, and follow @Fossil to stay up to date on current and future launches.

Fossil

[Fossil](#) was inspired by American creativity and ingenuity. Bringing new life into the watch industry by making quality, fashionable watches that were both fun and accessible. Creativity was at the heart of everything we did. Today, we continue to focus on what makes us, us: Our optimistic attitude, our dedication to authenticity and, of course, our creative spirit. The things we make, from traditional watches to smartwatches, bags to wallets, jewelry to gifts, complement every style, and fit every lifestyle—for all the moments that make you, you.

About Warner Bros. Consumer Products

Warner Bros. Consumer Products (WBCP), part of Warner Bros. Discovery Global Brands and Experiences, extends the company's powerful portfolio of entertainment brands and franchises into the lives of fans around the world. WBCP partners with best-in-class licensees globally on an award-winning range of toys, fashion, home décor, and publishing inspired by Warner Bros.' biggest franchises from DC, Wizarding World, Looney Tunes, Hanna-Barbera, Game of Thrones, Cartoon Network and Adult Swim. With innovative global licensing and merchandising programs, retail initiatives, and promotional partnerships, WBCP is one of the leading licensing and retail merchandising organizations in the world.

About DC

DC, a Warner Bros. Discovery Company, creates iconic characters, enduring stories, and immersive experiences that inspire and entertain audiences of every generation around the world and is one of the world's largest publishers of comics and graphic novels. As a creative division, DC is charged with strategically integrating its stories and characters across film, television, consumer products, home entertainment, interactive games, and the DC Universe Infinite digital subscription service and community engagement portal. For more information visit dc.com.

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