

# FOSSIL, WARNER BROS. CONSUMER PRODUCTS AND DC ANNOUNCE "THE BATMAN" CAPSULE COLLECTION WITH WATCHES, LEATHER GOODS AND JEWELRY INSPIRED BY HIGHLY ANTICIPATED NEW FILM

**Richardson, Texas – February 25, 2022 –** Fossil, in partnership with Warner Bros. Consumer Products and DC, is excited to announce <u>The BatmanTM x Fossil</u> capsule collection, including collectible watches, jewelry and leather goods. The collaboration features limited-edition designs inspired by Batman's signature Batsuit and the enigmatic Super-Villain, The Riddler**TM**. Cue the suspenseful music — this limited-edition collection arrives on **February 28** in advance of the film's release on March 4 in North America, and internationally beginning March 2, 2022.

"We are thrilled to be launching a capsule collection celebrating Batman, one of the most iconic Super Heroes of all time. Designed by collectors, for collectors, The Batman x Fossil assortment features utility-focused pieces inspired by the imagery from the new movie, *The Batman*," says Melissa Lowenkron, SVP General Manager Fossil Brand.

Inspired by the unmistakable look of Batman, plus the matte black designs of his Batsuit and armor, **The BatmanTM Watch** features a stainless steel, black ion-plated 42mm case, glowing green lume on all hour markers, striking red accents and automatic movement with date. Each of three easily interchangeable black straps is equipped with materials that mimic Batman's tech and The Batcycle**TM**: Kevlar®, ballistic nylon and molded silicone. The timepiece also comes with a utility-focused display base that includes a drawer to store extra straps, marked by an official Batman chest plate design on its base. The Batman Watch, with additional straps and display base, is available for **\$300**.

**The RiddlerTM Watch**, we were inspired by the enigmatic villain's splashing noxious green graffiti, represented on the Minimalist's stainless steel, black ion-plated 44mm case. The unique timepiece features a checker-patterned leather strap on one side, along with The Riddler's trademark question mark spinning atop the 6-hour subeye. Made in a limited run of only 1595 pieces, The Riddler Watch is available for **\$160**.

Launching alongside the watches is a collection of The Batman x Fossil jewelry pieces, each leading a double life with a secret superpower. **The Batman Dog Tag Necklace**, an ion-plated, matte black stainless steel necklace featuring the Bat emblem, has a secret identity: it can open bottles with a simple flick of the wrist. The **Lava Beads Slider Bracelet**, made with stainless steel, black IP and lava beads, also acts as a conduit for essential oils. Meanwhile, the matte black stainless steel **Wax Seal Ring** creates a one-of-a-kind Bat emblem wax seal when used

with the included wax stick. Each of The Batman x Fossil jewelry pieces are available in a limited number of 1000 pieces, retailing for \$75 (necklace), \$55 (bracelet) and \$45 (ring).

Inspired by the unmistakable silhouette of the Batsuit in the new film, **The Batman Backpack** is bold and functional. Designed for utility, the bag features rich black leather, four exterior pockets, molle panels on the straps and speed clip details for ultimate security and functionality. Its design is marked by a silicone-injected Bat emblem and flashes of red detail. Launching alongside the bag are collectible leather accessories, crafted in the spirit of Batman's signature suit and armor with black leather and flashes of red tacking detail. **The Batman Waistpack** features four exterior pockets, molle detail and the ability to switch identities and become a slingback. The **Zipper Card Case** houses three card slots including a slide pocket for your ID, a secure, zippered compartment and a silicone-injected Bat emblem, while the **2-In-1 Bifold Wallet** features a removable card case from the front pocket and silicone-injected Bat emblem. An additional standalone **Card Case** launches with six card slots, a removable money clip and an inlaid metal Bat emblem. The leathers collection is available for **\$400** (backpack), **\$200** (waistpack) **\$55** (zipper card case), **\$70** (bifold wallet) and **\$55** (card case).

Visit <u>Fossil.com</u> and follow @Fossil to be the first to shop The Batman x Fossil collection beginning February 28 and stay up to date on current and future launches.

# Fossil

Fossil was inspired by American creativity and ingenuity. Bringing new life into the watch industry by making quality, fashionable watches that were both fun and accessible. Creativity was at the heart of everything we did. Today, we continue to focus on what makes us, us: Our optimistic attitude, our dedication to authenticity and, of course, our creative spirit. The things we make, from traditional watches to smartwatches, bags to wallets, jewelry to gifts, complement every style, and fit every lifestyle—for all the moments that make you, you.

## **About Warner Bros. Consumer Products**

Warner Bros. Consumer Products, part of Warner Bros. Global Brands and Experiences, extends the Studio's powerful portfolio of entertainment brands and franchises into the lives of fans around the world. WBCP partners with best-in-class licensees globally on an award-winning range of toys, fashion, home décor, and publishing inspired by franchises and properties such as DC, Wizarding World, Looney Tunes, Hanna-Barbera, HBO, Cartoon Network and Adult Swim. The division's successful global themed entertainment business includes groundbreaking experiences such as The Wizarding World of Harry Potter and Warner Bros. World Abu Dhabi. With innovative global licensing and merchandising programs, retail initiatives, promotional partnerships and themed experiences, WBCP is one of the leading licensing and retail merchandising organizations in the world.

### **About THE BATMAN**

From Warner Bros. Pictures comes Matt Reeves' "The Batman," starring Robert Pattinson in the dual role of Gotham City's vigilante detective and his alter ego, reclusive billionaire Bruce Wayne. Two years of stalking the streets as the Batman (Robert Pattinson), striking fear into the hearts of criminals, has led Bruce Wayne deep into the shadows of Gotham City. With only a few trusted allies—Alfred Pennyworth (Andy Serkis), Lt. James Gordon (Jeffrey Wright)—amongst the city's corrupt network of officials and high-profile figures, the lone vigilante has established himself as the sole embodiment of vengeance amongst his fellow citizens. When a killer targets Gotham's elite with a series of sadistic machinations, a trail of cryptic clues sends the World's Greatest Detective on an investigation into the underworld, where he encounters such characters as Selina Kyle/aka Catwoman (Zoë Kravitz), Oswald Cobblepot/aka the Penguin (Colin Farrell), Carmine Falcone (John Turturro), and Edward Nashton/aka the Riddler (Paul Dano). As the evidence begins to lead closer to home and the scale of the perpetrator's plans becomes clear, Batman must forge new relationships, unmask the culprit, and bring justice to the abuse of power and corruption that has long plagued Gotham City.

Reeves ("The Planet of the Apes" franchise) directed from a screenplay by Reeves & Peter Craig, based on characters from DC. Batman was created by Bob Kane with Bill Finger. Dylan Clark (the "Planet of the Apes" films) and Reeves produced the film, with Michael E. Uslan, Walter Hamada, Chantal Nong Vo and Simon Emanuel serving as executive producers. Warner Bros. Pictures Presents a 6th & Idaho/Dylan Clark Productions Production, a Matt Reeves Film, "The Batman." The film is set to open in theaters in North America March 4, 2022 and internationally beginning 2 March 2022; it will be distributed worldwide by Warner Bros. Pictures.

## **About DC**

DC, a WarnerMedia Company, creates iconic characters, enduring stories, and immersive experiences that inspire and entertain audiences of every generation around the world and is one of the world's largest publishers of comics and graphic novels. As a creative division, DC is charged with strategically integrating its stories and characters across film, television, consumer products, home entertainment, interactive games, DC UNIVERSE INFINITE digital subscription service and community engagement portal. For more information visit dccomics.com and dcuniverseinfinite.com.

THE BATMAN and all related characters and elements © & ™ DC Comics and Warner Bros. Entertainment Inc. WB SHIELD: © & ™ WBEI. (s22)