

WORN & WOUND

SUPER SEA WOLF LIMITED EDITION

EMBARGO - 5/25 - 10AM EDT

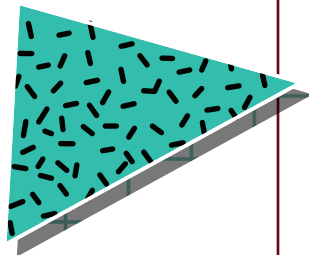


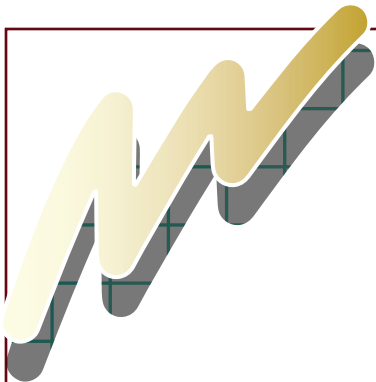
UNDER EMBARGO UNTIL MAY 25, 2021 at 10:00am EST

For the Worn & Wound x Zodiac Super Sea Wolf Limited edition, we set out to create a watch inspired by contemporary trends in hiking and streetwear, noted for their 90's retro-aesthetics. Bold and clashing colors, patterns, and textures define this era and you'll see them throughout this limited release.

The 12-hour bezel of our Limited Edition Super Sea Wolf is inspired by the splatter effect found on contemporary sneaker designs. On the dial, a gridded charcoal pattern is modeled after the tech fabrics used on modern hiking gear. Finally, the teal date display and mismatched velcro strap are an homage to the bold style of 90s apparel.

The Super Sea Wolf is an ideal canvas for this unique concept. At 40mm with 200m of water resistance, it's robust, capable, and well-sized. Neither too big, nor vintage-sized, it's just right for something you'd want to wear on a long hike, and will fit many different wrists. Ours is fully brushed too, as polished surfaces are just asking for scratches when you're on a trail



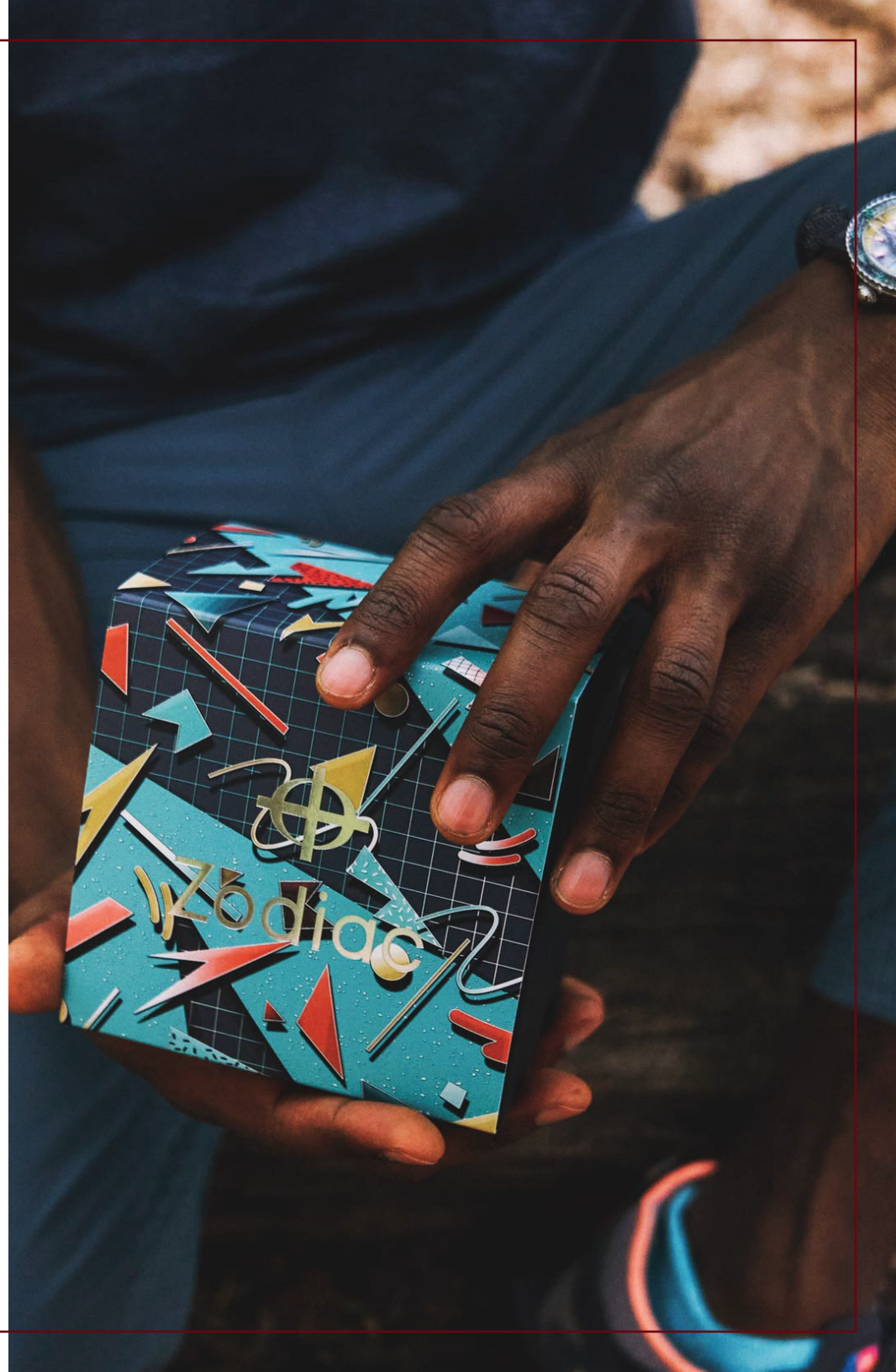


The packaging of the Limited Edition is pure 90's nostalgia – inspired by the Trapper Keeper art of our childhood. These same graphics are incorporated into a sticker pack that will accompany the watch.

Quotes from Zach Weiss, Worn & Wound Co-Founder, Chief Creative Officer, and designer of the Worn & Wound x Zodiac Super Sea Wolf Limited edition.

“As for the design, well, we tried to see how far we could push Zodiac before they told us we were crazy, but much to our surprise, they were game for whatever we threw at them.”

“The Super Sea Wolf was an ideal canvas for this experiment, not just for its easy coloring capability, but because it's a solid basis for a general, outdoors sports watch.”





Specs:

Case: Fully-Brushed Stainless Steel

Movement: Swiss-made STP 3-13 Automatic

Lens: Domed Sapphire

Strap: Two-Piece Fabric Strap with Velcro

Water Res.: 200M

Diameter: 40mm

Length: 49mm

Thickness: 13.6mm

Lug Width: 20mm

Price: \$1,095

Availability:

182 pieces available

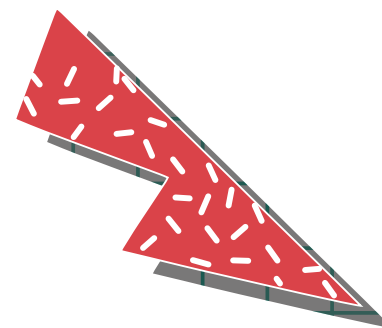
Embargo 10am May 25th, for sale 12pm May 25th

Exclusively at [WINDUPWATCHSHOP.COM](https://windupwatchshop.com)

IMAGES: bit.ly/ZxWW2021

PRODUCT PAGE (LIVE 10am MAY 25TH)

windupwatchshop.com/products/zodiac-super-sea-wolf-limited-edition





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