Fossil Group, Inc. Names Beth Moeri to Executive Leadership Team

RICHARDSON, Texas -- Nov. 28, 2018 -- Fossil Group, Inc. (NASDAQ: FOSL) announced today that Beth Moeri has joined the company's executive leadership team as Executive Vice President, Portfolio Brands. She will be responsible for the management of Fossil Group's diverse portfolio of licensed brands for watches and jewelry, including Armani Exchange, Emporio Armani, Diesel, kate spade new york, Michael Kors, Tory Burch and more. An award-winning business leader, Moeri brings more than 25 years of lifestyle brand experience and a passion for merchandising and innovation to Fossil Group.

"With Beth joining our team, we will deepen and grow relationships and connections with our customers," said Kosta Kartsotis, chief executive officer of Fossil Group. "Her ability to immerse herself in brands, her extensive experience in the accessories industry and her results-driven leadership style will profoundly strengthen Fossil Group."

Moeri has more than 20 years experience in both fine and fashion jewelry and most recently served as the chief merchandising officer for Pandora Jewelry. Her leadership has spanned retail, wholesale management, license development and supplier management within several organizations.

"Fossil Group is leading the transformation of the watch and jewelry industry with innovation and unparalleled designs," said Moeri. "The inclusive, collaborative and innovative culture at Fossil Group aligns tremendously with my personal work style, and I look forward to contributing to our growth and success."

A graduate of University of Missouri-Columbia, Moeri is also a dedicated supporter of women in her local community. She champions charitable organizations that provide women with access to healthcare and mentorship opportunities.

About Fossil Group, Inc.

Fossil Group, Inc. is a global design, marketing, distribution and innovation company specializing in lifestyle accessories. Under a diverse portfolio of owned and licensed brands, our offerings include fashion watches, jewelry, handbags, small leather goods and wearables. We are committed to delivering the best in design and innovation across our owned brands, Fossil, Michele, Misfit, Relic, Skagen and Zodiac, and licensed brands, Armani Exchange, BMW, Chaps, Diesel, DKNY, Emporio Armani, kate spade new york, Marc Jacobs, Michael Kors, PUMA and Tory Burch. We bring each brand story to life through an extensive wholesale distribution network across approximately 150 countries and 500 retail locations. Certain press release and SEC filing information concerning the Company is also available at <u>www.fossilgroup.com</u>.