

FOSSIL

GROUP

SPRING 2016 WEARABLES

**We envision a future that's
forever more connected. More
active. More inspired.**

Combining world-class engineering with some of
the world's best brands, together we're pushing
boundaries in design and technology and
reinventing the smart accessory (again and again).

WEARABLE PRODUCT CATEGORIES



Activity Trackers

Unique, jewelry-inspired designs track activity and sleep



Touchscreen Smartwatches

Touchscreen smartwatches create rich brand experiences, bringing great design and nearly endless customizations



Hybrid Smartwatches

Hybrids merge the beauty of traditional watches with smart functionality, and the combo is stunning.

FOSSIL Q TOUCHSCREEN COLLECTION



Q Founder 2.0



Q Marshal



Q Wander

FOSSIL Q TOUCHSCREEN WATCH OVERVIEW



WIRELESS CHARGING

Sleek, wireless magnetic charger quickly powers the smartwatch



STRAPS

Interchangeable straps allow for even more combinations to fit your lifestyle

SPEAKER

Q Wander, Q Marshal and Q Founder 2.0 feature a discrete speaker to broadcast notification sounds and also allows guests to take and place phone calls (Android only)

PUSHER

With a quick press, the pusher launches the smartwatch menu and acts as previous screen option. A long press activates Google Assistant.



TOUCHSCREEN WATCHFACE

Quickly access features on your smartwatch with a simple swipe or press of your screen



MICROPHONE

"OK Google, How long is the flight from L.A. to New York?" A discrete microphone in the device allows you to use Google Assistant to conduct a web search and use other voice-activated functions



featuring
Q WANDER

FOSSIL Q TOUCHSCREEN WATCH DETAILS



ACTIVITY TRACKING

Promotes a healthy lifestyle by making it easy to track activity while remaining fashionable



NOTIFICATIONS

Stop looking at your phone. Display notifications allow you quick glances to focus on what matters



TOUCHSCREEN FUNCTIONALITY

Easy access to features of the smartwatch with a simple gesture



CUSTOM WATCH FACES

Customizable watch faces and interchangeable straps allows for almost limitless ways to match your style



WIRELESS CHARGING

Charging puck quickly and effortlessly attaches to the back of the smartwatch



MICROPHONE + SPEAKER

Allows notification sounds (Generation 2 products only) and use of "OK, Google"



ADDITIONAL FEATURES



AUTO-UPDATE TIME/DATE

Automatically updates to your current time zone when you travel



MULTIPLE TIME-ZONES

Frequent travelers can easily keep track of multiple time zones



ALARM

Set custom alarms to help you remember when and where you need to be



CONTROL YOUR MUSIC

Play/pause and skip tracks directly from your device



INTERCHANGEABLE STRAPS

Easily change the straps on your smartwatch

FOSSIL Q HYBRID COLLECTION



Q Crewmaster



Q Gazer



Q Nate



Q Tailor



Q Accomplish

FOSSIL Q HYBRID OVERVIEW

INTERCHANGEABLE STRAPS

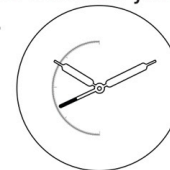
All Fossil Q hybrids have interchangeable straps. This added benefit gives you the freedom to personalize your Fossil Q Hybrid Smartwatch to your style.

SUB-EYE (SELECT STYLES)

It's your personal assistant. The sub-eye shows your progress with your activity, lets you know of an incoming notification and, indicates you're in alarm and alert mode.

INDICATOR (SELECT STYLES)

If your hybrid doesn't have a dedicated sub-eye then it will have an indicator. This feature is designed to do two things at once—tell time and show your activity status.



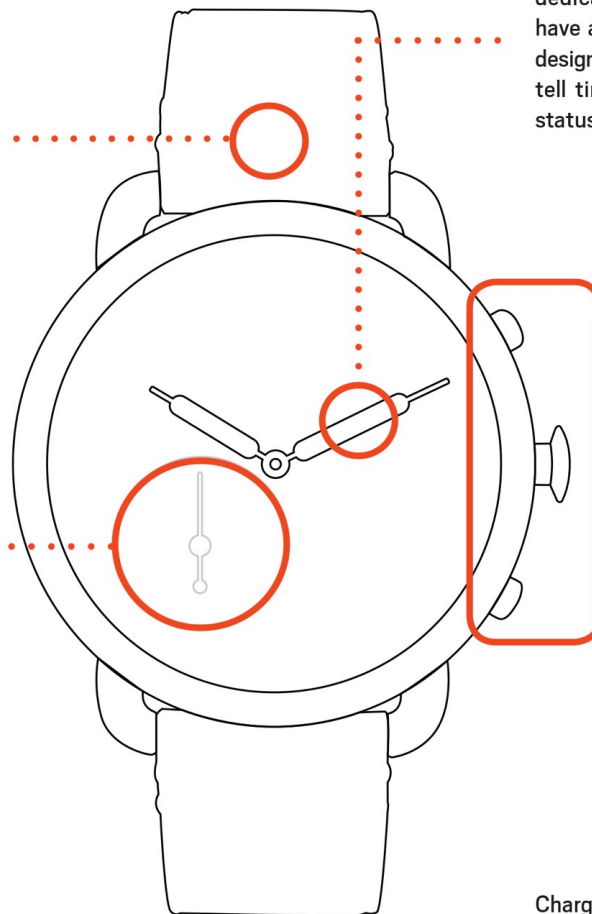
BUTTONS

This is where the magic happens. Customize and activate Fossil Q's Hybrid Smartwatch features from any of these three buttons.



CHARGELESS

Charging is not needed for any of the Hybrid Smartwatches. Each watch comes with a standard coin cell battery.



FOSSIL Q HYBRID DETAILS



ALERT

Looks like a friend is trying to contact you. Lucky for you, the hands will point to a number that you assigned them in the Fossil Q app.

*On hybrids with a sub-eye, the indicator will also point to ALERT



DATE

What day is it again? At the press of a button, the hybrid's hands will come together and point to the day on the outer dial.

*On hybrids with a sub-eye, the indicator will point to DATE



SECOND TIME ZONE

Wondering if you can call that friend who is studying abroad? At the press of a button, the hybrid's hands* can move to display the second time zone you've set up in the Fossil Q app.

*On hybrids with a sub-eye, the indicator will also point to TIME 2

ACTIVITY

All of our hybrids track the percentage of your activity goal right on the dial. A hybrid with a sub-eye continuously updates your progress. Hybrids with indicators, however, need to have a button set to activate this feature. Once pressed, the hands will come together at 12 o'clock and use the thin end of the minute hand to show your progress on the indicator.



Indicator



Sub-eye

FOSSIL Q TRACKER OVERVIEW

FASHIONABLE

Expertly crafted design
brings fashion to technology.

ACTIVITY & SLEEP TRACKING

Hidden within the fashion piece
is sophisticated technology
that accurately tracks your
activity and sleep encouraging
your healthy lifestyle.

LED

An inconspicuous single
LED will notify you of your
activity progress or incoming
notifications with a series of
blinks.

Q LINK

With three taps, Q LINK
allows you to control your
music, take a photo, ring
your phone or enter in a
custom goal - all at your
leisure. Simply select what
you would like to do in the
Fossil Q app.



Q MOTION

FOSSIL Q TRACKER DETAILS



ACTIVITY TRACKING

Automatically track physical activity and set goals



SLEEP TRACKING

Learn more about the duration and quality of your sleep



NO CHARGING REQUIRED

Has an easily replaceable battery that does not require charging



CUSTOM GOAL

Track toward a preset or custom goal of your choice



ADDITIONAL FEATURES



WIRELESS SYNCING

Sync wirelessly with your mobile
phone



TAKE A PICTURE

Snap a photo from your phone
with a simple gesture to your
activity tracker



CONTROL YOUR MUSIC

Play/pause and skip tracks
directly from your activity tracker



RING YOUR PHONE

Easily change the straps on your
activity tracker

MISFIT COLLECTION



HYBRID
Featuring: Phase



TRACKER
Featuring: Ray

MISFIT HYBRID OVERVIEW

EASY-CHANGE STRAPS

Misfit Phase has its own collection of proprietary straps that are easily interchangeable so you can match your mood and style.



NO-CHARGING

Has a built-in battery that does not require charging.

TOP BUTTON

Quickly switch between the Misfit Phase's modes to see time, activity progress and alarm time.

EASY-CHANGE BUCKLE

Each Misfit Phase comes with an easy-change buckle, allowing you to personalize your hybrid even further.

BOTTOM BUTTON

Ready to snap that photo or play/pause your music. This button triggers your selected Misfit LINK function on your phone.

DIAL WINDOW

Located at 6 o'clock, the dial window shows you with color what mode is active.



Misfit Phase with
Black Sport Band

MISFIT HYBRID DETAILS

The Misfit Hybrid Smartwatch is the best of both worlds, where tradition meets new world. On the surface, it is the perfect watch that promotes a healthy lifestyle and alerts you to incoming notifications through vibrations and an activity indicator.

Take a look below at the standout features of the hybrid smartwatch. When talking to the customer about the watch, these features are the perfect answer for the “What can it do?” question you’ll most likely receive.



TRACK STEPS, DISTANCE, AND CALORIES

Automatically track physical activity and set goals



INCOMING CALL AND TEXT ALERTS

Notification alerts come in the form of vibrations and visual alerts



NO-CHARGING

Has a built-in battery that does not require charging

AUTO-UPDATE TIME/DATE

Automatically updates to your current time zone when you travel

ADDITIONAL FEATURES



ALARM

Set custom alarms to help you remember where you need to be and when



CONTROL YOUR SMART HOME

Turn your lights and other smart home devices off and on with a simple gesture



CONTROL YOUR MUSIC

Play/pause and skip tracks directly from your device



TAKE A SELFIE

Snap a photo from your phone using your wearable



SLEEP TRACKING

Learn more about the duration and quality of your sleep

MISFIT TRACKER OVERVIEW



TRACK ACTIVITY / SLEEP

Hidden within the fashion piece is sophisticated technology that accurately tracks activity and sleep to encourage a healthy lifestyle.



LED ALERTS

Misfit trackers feature multi-color LEDs that act as the “voice” of our devices indicating activity progress and text or call notifications with a series of blinks.



MISFIT RAY
with grey felt strap



MISFIT SHINE 2
with black nylon strap

FASHIONABLE DESIGN

Expertly crafted design brings fashion to technology.

MISFIT LINK

With 3 taps, Misfit LINK allows you to control your music, take a photo or enter in your custom goal — all at your leisure. Simply select what you would like to do in the Misfit app.

MISFIT TRACKER DETAILS



TRACK STEPS, DISTANCE, AND CALORIES

Automatically track physical activity and set goals



AUTOMATICALLY MONITOR SLEEP

Learn more about the duration and quality of your sleep



NO-CHARGING

Has a built-in battery that does not require charging



WATER RESISTANT

All of our trackers are moisture resistant



MISFIT LINK FUNCTIONALITY



CONTROL YOUR MUSIC

Play/pause and skip tracks directly from your device



CONTROL YOUR SMART HOME

Turn your lights and other smart home devices off and on with a simple gesture



TAKE A SELFIE

Snap a photo from your phone using your wearable

SKAGEN CONNECTED COLLECTION



HYBRID

Featuring: Hagen Connected



TRACKER

Featuring: Allsund

SKAGEN CONNECTED HYBRID OVERVIEW

INTERCHANGEABLE STRAPS

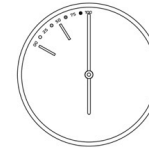
All SKAGEN hybrids have interchangeable straps. This added benefit gives you the freedom to personalize your hybrid smartwatch to your style.

SUB-EYE (select styles)

It's your personal assistant. The sub-eye shows your progress with your activity, lets you know of an incoming notification and indicates your mode.

INDICATOR (select styles)

It's your personal assistant. The indicator shows your activity progress and lets you know of an incoming notification.



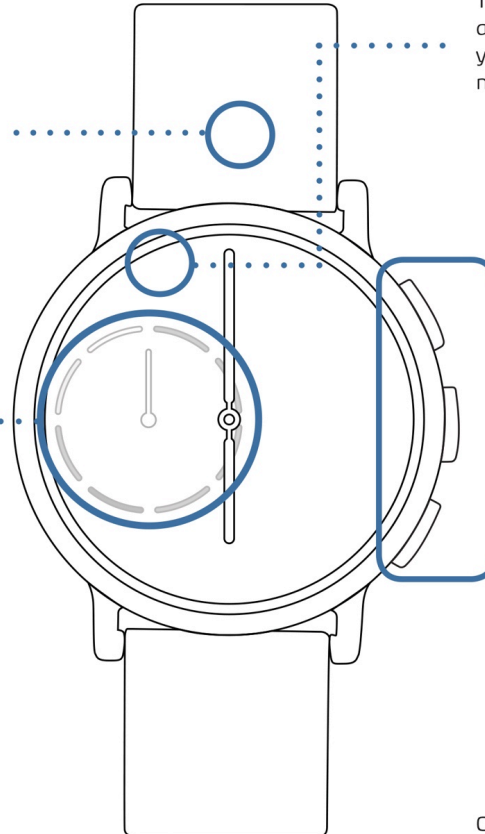
BUTTONS

This is where the magic happens. Customize, then activate the hybrid smartwatch features from these buttons.



NO CHARGING REQUIRED

Charging is not needed for any of the Hybrid Smartwatches. Each watch comes with a standard coin cell battery that can easily be replaced by the user with a coin.



SKAGEN CONNECTED HYBRID DETAILS



AUTO-UPDATE TIME/DATE

Automatically updates to your current time zone when you travel



TIME ZONES

Frequent travelers can easily keep track of two time zones



NOTIFICATIONS

Stop looking at your phone. Notifications on the dial and sub-eye allow you quick glances to focus on what matters



ACTIVITY TRACKING

Promotes a healthy lifestyle by making it easy to track activity while remaining fashionable



NO CHARGING REQUIRED

Using standard watch batteries, our hybrid smartwatches will run for up to 6 months



ADDITIONAL FEATURES



ALARM

Set custom alarms to help you remember when and where you need to be



TAKE A PICTURE

Snap a photo from your phone with a simple gesture to your hybrid smartwatch



SLEEP TRACKING

Learn more about the quantity and quality of your sleep



CONTROL YOUR MUSIC

Play/pause and skip tracks directly from your hybrid smartwatch



INTERCHANGEABLE STRAPS

Easily change the straps on your hybrid smartwatch

SKAGEN CONNECTED TRACKER OVERVIEW

FASHIONABLE

Expertly crafted design brings fashion to technology. Mixed materials offer a unique look.

ACTIVITY & SLEEP TRACKING

Sophisticated technology hides behind a fashion piece that accurately, but discreetly, tracks steps, calories, and sleep.

LED

An inconspicuous LED edge-light will notify you of your activity progress with a series of blinks.

SKAGEN LINK

With just three taps, have your tracker perform a SKAGEN LINK action like ring your phone, control your music, take a photo, or track a goal.



SKAGEN CONNECTED TRACKER DETAILS



ACTIVITY TRACKING

Promotes a healthy lifestyle by making it easy to track steps and calories while remaining fashionable



SLEEP TRACKING

Learn more about the quantity and quality of your sleep



NO CHARGING REQUIRED

Using standard watch batteries, our activity trackers will run up to 6 months



CUSTOM GOAL

Track toward a preset or custom goal of your choice



ADDITIONAL FEATURES



WIRELESS SYNCING

Sync wirelessly with your mobile phone



TAKE A PICTURE

Snap a photo from your phone with a simple gesture to your activity tracker



CONTROL YOUR MUSIC

Play/pause and skip tracks directly from your activity tracker



INTERCHANGEABLE STRAPS

Easily change the straps on your activity tracker

MICHAEL KORS ACCESS COLLECTION



TOUCHSCREEN

Featuring: Bradshaw



HYBRID

Featuring: Gage



TRACKER

Featuring: Crosby

MICHAEL KORS ACCESS TOUCHSCREEN WATCH COLLECTION

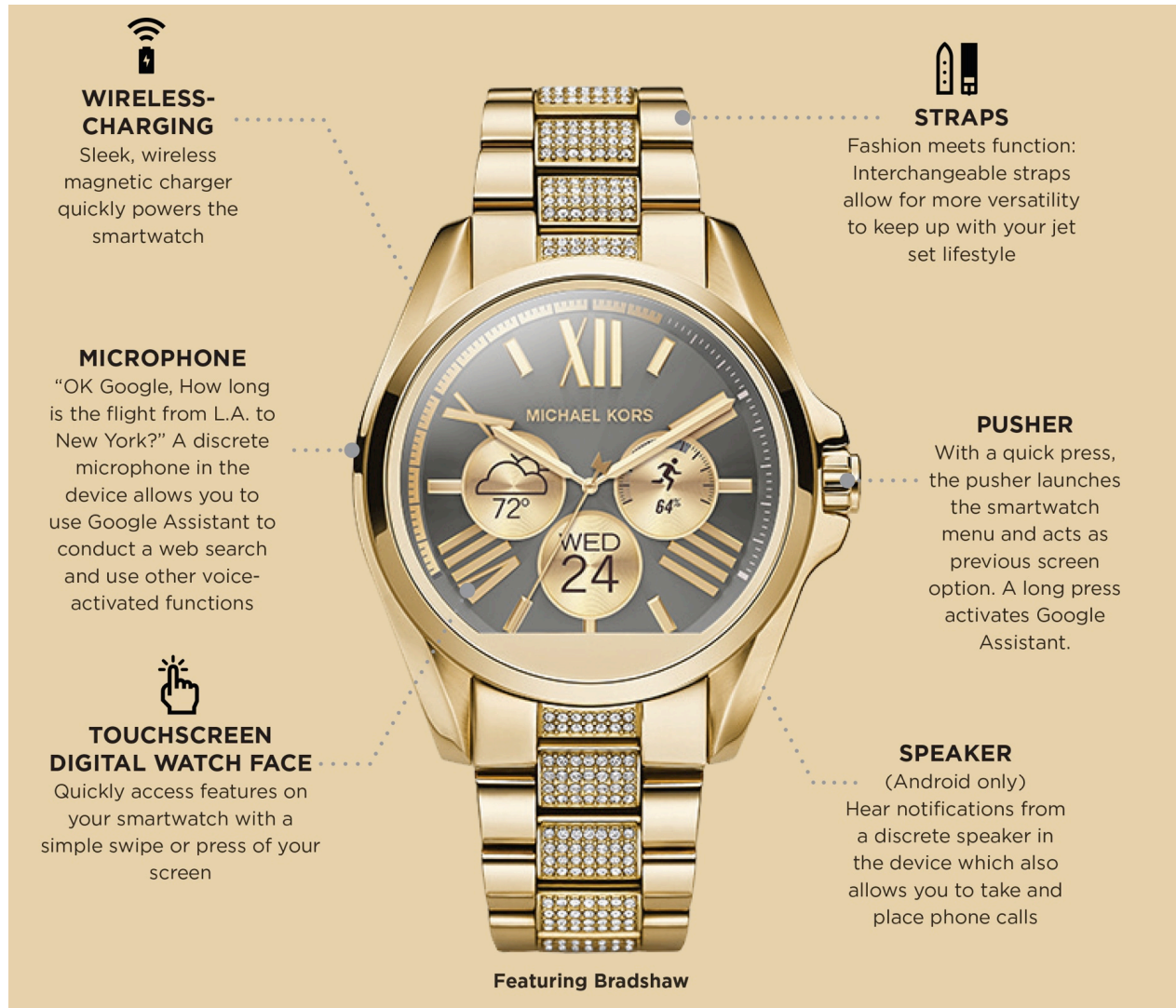


Bradshaw



Dylan

MICHAEL KORS ACCESS TOUCHSCREEN WATCH OVERVIEW



MICHAEL KORS ACCESS TOUCHSCREEN WATCH DETAILS



ACTIVITY TRACKING

Automatically track physical activity and set goals



NOTIFICATIONS

Notification alerts come in the form of vibrations and visual alerts



TOUCHSCREEN FUNCTIONALITY

Navigation is mainly handled by touch



CUSTOMIZABLE WATCH FACES

Smartwatches let you customize nearly every aspect of the watch face



WIRELESS CHARGING

Avoid plugging your device in to charge by attaching the wireless charging puck



ADDITIONAL FEATURES



**AUTO-UPDATE
TIME/DATE**



**MULTIPLE
TIME-ZONES**



ALARM



**WIRELESS
SYNCING**



**INTERCHANGEABLE
STRAPS**

MICHAEL KORS ACCESS HYBRID COLLECTION



Slim Runway



Gage

MICHAEL KORS ACCESS HYBRID OVERVIEW



CHARGELESS

Charging is not needed for Hybrid Smartwatches. Each watch comes with a standard coin cell battery.

TOP PUSHER

Want to know who tried to contact you last? This pusher will inform you which of your 6 favorite contacts tried to reach you.

For the men's hybrid, you'll instead see the current date.

MIDDLE PUSHER

Toggle through the different modes available on the hybrid such as: Second Time Zone, Last Alert, Alarm Time.

SUB-EYE

Your personal assistant. The sub-eye shows your progress with your activity, let's you know of an incoming notification, indicates your in alarm and alert mode.

SMART BUTTON

Ready to snap that photo or track that custom goal? This button triggers your selected LINK function on your phone.



MICHAEL KORS ACCESS HYBRID DETAILS



ACTIVITY TRACKING

Automatically track physical activity and set goals



NOTIFICATIONS

Notification alerts come in the form of vibrations and visual alerts



AUTO-UPDATE TIME/DATE

Automatically updates to your current time zone when you travel



NO CHARGING REQUIRED

Has a built in battery that does not require charging



ADDITIONAL FEATURES



ALARM

Set custom alarms to help you remember where you need to be and when



WIRELESS SYNCING

Wirelessly syncs data from your device to your smartphone



CONTROL YOUR MUSIC

Play/pause and skip tracks directly from your device



TAKE A PHOTO

Snap a photo from your phone using your wearable



SLEEP TRACKING

Learn more about the duration and quality of your sleep

MICHAEL KORS ACCESS TRACKER COLLECTION



Thompson



Crosby



Reade

MICHAEL KORS ACCESS TRACKER OVERVIEW



TRACK ACTIVITY / SLEEP

Hidden within the fashion piece is sophisticated technology that accurately tracks your activity and sleep encouraging your healthy lifestyle.

MICHAEL KORS LINK

With 3 taps, Michael Kors LINK allows you to control your music, take a photo or enter in your custom goal — all at your leisure. Simply select what you would like to do in the Michael Kors Access app.



FASHIONABLE DESIGN

Expertly crafted design bringing fashion to technology.

LED ALERTS

An inconspicuous single LED will notify you of your activity progress with a series of blinks.

MICHAEL KORS ACCESS TRACKER DETAILS



ACTIVITY TRACKING

Automatically track physical activity and set goals



SLEEP TRACKING

Learn more about the duration and quality of your sleep



NO CHARGING REQUIRED

Has a built in battery that does not require charging



ADDITIONAL FEATURES



CONTROL YOUR MUSIC

Play/pause and skip tracks directly from your device



WIRELESS SYNCING

Wirelessly syncs data from your device to your smartphone



TAKE A PHOTO

Snap a photo from your phone using your wearable

CUSTOM GOAL

Set a personal activity goal that you can track

KATE SPADE NEW YORK COLLECTION



HYBRID
Featuring: Metro



TRACKER
Featuring: Scallop Tracker

KATE SPADE NEW YORK HYBRID OVERVIEW

CHARGELESS

charging is not needed for hybrid smartwatches. each watch comes with a standard coin cell battery that can be easily replaced.

COUNTDOWN WINDOW

pop! fizz! clink! countdown to a celebration: the champagne window will fill as your customer gets closer to their date.

DID YOU KNOW?

the kate spade new york hybrid smartwatch links with apple or android products.



TOP PUSHER

pressing the top pusher will display what time the alarm is set for, as well as, dismiss alarms and notifications.

MIDDLE PUSHER

display the last alert received with a single push. the middle pusher can also dismiss alarms or notifications.



SMART BUTTON

this is one smart cookie: with a tap of the smart button, kate spade new york hybrid smartwatches use kate spade new york LINK to control music, ring your customer's phone, take a photo or enter in a custom goal. simply make a selection in the kate spade new york connected app.

the grand metro hybrid smartwatch in yellow gold & vachetta leather strap

KATE SPADE NEW YORK HYBRID DETAILS



COUNTDOWN

counts down the days, hours, and minutes to a celebration and displays the progress on the watch's champagne window



ACTIVITY TRACKING

track physical activity including steps and calories (yes, cocktail shaking counts)



NOTIFICATIONS

notification alerts come in the form of vibrations and visual alerts



AUTO-UPDATE TIME/DATE

automatically updates to the current time zone while traveling



NO CHARGING REQUIRED

go wireless thanks to a built-in battery that does not require charging



ADDITIONAL FEATURES



ALARM

set custom alarms to help remember where to be and when



WIRELESS SYNCING

wirelessly sync data from a hybrid smartwatch to a smartphone



CONTROL YOUR MUSIC

play/pause and skip tracks directly from a hybrid smartwatch



TAKE A PHOTO

snap a photo from a phone using the wearable



SLEEP TRACKING

tracks every wink of beauty sleep

KATE SPADE NEW YORK TRACKER COLLECTION



**Scallop Hinge
Bangle Tracker**



**Scallop
Tracker**

KATE SPADE NEW YORK TRACKER OVERVIEW



TRACK

ACTIVITY / SLEEP

hidden within the fashion piece is sophisticated technology that accurately tracks activity and sleep encouraging a healthy lifestyle.



LINK

this is one smart cookie: with 3 taps, kate spade new york trackers use LINK to control music, take a photo or enter in a custom goal. simply make a selection in the kate spade new york connected app.



FASHIONABLE DESIGN

expertly crafted design bringing fashion to technology.

LED ALERTS

an inconspicuous single LED indicates activity progress with a series of blinks.

*the kate spade new york scallop tracker
in rose gold glitter*

KATE SPADE NEW YORK TRACKER DETAILS



ACTIVITY TRACKING

stay active with step tracking (dancing counts!)



SLEEP TRACKING

tracks every wink of beauty sleep



NO CHARGING REQUIRED

go wireless thanks to a built in battery that does not require charging



ADDITIONAL FEATURES



CONTROL YOUR MUSIC

play/pause and skip tracks directly from a tracker



WIRELESS SYNCING

wirelessly sync data from the tracker to a smartphone



TAKE A PHOTO

snap a photo from a phone using the wearable



CUSTOM GOAL

set a personal activity goal that is easily trackable

EMPORIO ARMANI CONNECTED COLLECTION



HYBRID

Featuring: Renato

EMPORIO ARMANI CONNECTED OVERVIEW

CHARGELESS

Charging is not needed for hybrid smartwatches. Each watch comes with a standard coin cell battery.

TOP PUSHER

Track your activity - check your progress towards your goal.

MIDDLE PUSHER

Convert the hour with ease - press to view a second time zone.

BOTTOM PUSHER

With Emporio Armani LINK, you can control your music with the press of a button. Ring your phone to locate your lost device. Remotely control your camera.

SUB-EYE

Always accurate date display as default. At your request, the sub-eye shows your activity progress towards your goal. Moves to T2 only when you choose to display the 2nd time zone.



EMPORIO ARMANI CONNECTED DETAILS



ACTIVITY TRACKING

Automatically track steps and calories and set goals



NOTIFICATIONS

Notification alerts come in the form of subtle vibrations and dial changes



2ND TIME ZONE

Easily keep track of multiple time zones



TIMEKEEPING PERFECTION

Always perfectly keeps and updates time, no matter the date or the time zone.



ADDITIONAL FEATURES



NO CHARGING REQUIRED

Has a built in
battery that
does not require
charging



ALARM

Set custom
alarms to help you
remember where
you need to be
and when



CONTROL YOUR MUSIC

Play/pause and
skip tracks directly
from your device



TAKE A PHOTO

Snap a photo from
your phone using
your wearable



SLEEP TRACKING

Learn more about
the duration and
quality of your sleep

DIESEL ON COLLECTION



HYBRID
Featuring: ON Time



TRACKER
Featuring: ON Track

DIESEL ON HYBRID OVERVIEW



CHARGELESS

Charging is not needed for hybrid smartwatches. Each watch comes with a standard coin cell battery.

TOP PUSHER

If you miss a call or a notification, you can press the top pusher to quickly check out your most recent alert.

MIDDLE PUSHER

Toggle through the different modes available on the hybrid such as: Second Time Zone, Last Alert, Alarm Time, and Date.

DieselOn LINK

Ready to snap that photo or track that custom goal? This button triggers your selected LINK function on your phone.

SUB-EYE

Your personal assistant. The sub-eye shows your progress with your activity, let's you know of an incoming notification, and indicates whether you are in alarm, date or alert mode.



The DieselOn Time in tan and gun with leather straps

DIESEL ON HYBRID DETAILS



ACTIVITY TRACKING

Automatically track physical activity and set goals



NOTIFICATIONS

Notification alerts come in the form of vibrations and visual alerts



AUTO-UPDATE TIME/DATE

Automatically updates to your current time zone when you travel



NO CHARGING REQUIRED

Has a built in battery that does not require charging



ADDITIONAL FEATURES



ALARM

Set custom alarms to help you remember where you need to be and when



WIRELESS SYNCING

Wirelessly syncs data from your device to your smartphone



CONTROL YOUR MUSIC

Play/pause and skip tracks directly from your device



TAKE A PHOTO

Snap a photo from your phone using your wearable



SLEEP TRACKING

Learn more about the duration and quality of your sleep

DIESEL ON TRACKER COLLECTION



ON Track cuff



ON Track

DIESEL ON TRACKER OVERVIEW



TRACK ACTIVITY / SLEEP

Hidden within the fashion piece is sophisticated technology that accurately tracks activity and sleep encouraging a healthy lifestyle.

FASHIONABLE DESIGN

Expertly crafted design bringing fashion to technology.

LED ALERTS

DIESEL trackers feature LEDs that act as the "voice" of our devices indicating activity progress with a series of blinks.

DieselOn LINK

With 3 taps, DieselOn LINK allows you to control your music, take a photo, ring your phone or enter in your custom goal — all at your leisure. Simply select what you would like to do in the DIESEL app.



The DieselOn Track
with brown leather strap

DIESEL ON TRACKER DETAILS



ACTIVITY TRACKING

Automatically track physical activity and set goals



SLEEP TRACKING

Learn more about the duration and quality of your sleep



NON-CHARGING

Has a built in battery that does not require charging



WATER RESISTANT

All of our trackers are moisture resistant



ADDITIONAL FEATURES



CONTROL YOUR MUSIC

Play/pause and skip tracks directly from your device



WIRELESS SYNCING

Wirelessly syncs data from your device to your smartphone



TAKE A PHOTO

Snap a photo from your phone using your wearable



CUSTOM GOAL

Set a personal activity goal that you can track