FOSSIL

THE WEARABLE FUTURE

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We envision a future that's forever more connected. More active. More inspired. So we joined forces with Misfit to create the next generation of wearables. Combining world-class engineering with some of the world's best brands, together we're pushing boundaries in design and technology and reinventing the smart accessory (again and again).



WEARABLE PRODUCT CATEGORIES



ACTIVITY TRACKERS

Unique, jewelry-inspired designs track activity and sleep.



TOUCHSCREEN SMARTWATCHES

Touchscreen smartwatches create rich brand experiences, bringing great design and nearly endless customizations.



HYBRID SMARTWATCHES

Hybrids merge the beauty of traditional watches with smart functionality, and the combo is stunning.



FOSSIL Q TOUCHSCREEN COLLECTION







Q MARSHAL



Q WANDER

FOSSIL Q TOUCHSCREEN WATCH OVERVIEW





FOSSIL Q TOUCHSCREEN WATCH DETAILS

PRIMARY FEATURES



TRACKING

Promotes a healthy lifestyle by making it easy to track activity fashionable



NOTIFICATIONS

Stop looking at your phone. Display notifications allow you quick glances to focus on what matters



TOUCHSCREEN

Easy access to features of the smartwatch with a simple gesture



CUSTOM WATCH FACES

Customizable watch faces and interchangeable straps allows for almost limitless ways to match your style



WIRELESS CHARGING

Charging puck quickly and effortlessly attaches to the back of the smartwatch



MICROPHONE + SPEAKER

Allows notification sounds (Generation 2 products only) and u "OK, Google"



ADDITIONAL FEATURES



Automatically updates to your current time zone when you travel



MULTIPLE TIME-ZONES

Frequent travelers can easily keep track of multiple time zones



ALARM

Set custom alarms to help you remember when and where you need to be



Play/pause and skip tracks directly from your device



INTERCHANGEABLE Straps

Easily change the straps on your smartwatch



FOSSIL Q HYBRID COLLECTION



FOSSIL Q HYBRID OVERVIEW



CHARGELESS

Charging is not needed for Hybrid Smartwatches. Each watch comes with a standard coin cell battery.

SUB-EYE

Your personal assistant.
The sub-eye shows
your progress with your
activity, let's you know of
an incoming notification,
indicates your in alarm and
alert mode.



FOSSIL

FOSSIL Q HYBRID DETAILS



ACTIVITY TRACKING

Promotes a healthy lifestyle by making it easy to track activity while remaining fashionable



NOTIFICATIONS

Stop looking at your phone. Notifications on the dial and sub-eye allow you quick glances to focus on what matters



NO CHARGING REQUIRED

Using standard watch batteries, our hybrid smartwatches will run for up to 6 months



AUTO-UPDATE TIME/DATE

Automatically updates to your current time zone when you travel



ADDITIONAL FEATURES



ALARM

Set custom alarms to

help you remember

when and where you

need to be

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TAKE A PICTURE

Snap a photo from your phone with a simple gesture to your hybrid smartwatch



SLEEP TRACKING

Learn more about the quantity and quality of your sleep



YOUR MUSIC

Play/pause and skip tracks directly from your hybrid smartwatch



INTERCHANGEABLE STRAPS

Easily change the straps on your hybrid smartwatch

FOSSIL Q TRACKER OVERVIEW



Expertly crafted design brings fashion to technology.

ACTIVITY & SLEEP TRACKING

Hidden within the fashion piece is sophisticated technology that accurately tracks your activity and sleep encouraging your healthy lifestyle.

LED

An inconspicuous single LED will notify you of your activity progress or incoming notifications with a series of blinks.

Q LINK

With three taps, Q LINK allows you to control your music, take a photo, ring your phone or enter in a custom goal – all at your leisure. Simply select what you would like to do in the Fossil Q app.





FOSSIL Q TRACKER DETAILS

PRIMARY FEATURES



ACTIVITY TRACKING

Automatically track physical activity and set goals



SLEEP TRACKING

Learn more about the duration and quality of your sleep



NO CHARGING REQUIRED

Has an easily replaceable battery that does not require charging



CUSTOM GOAL

Track toward a preset or custom goal of your choice



ADDITIONAL FEATURES



WIRELESS

Sync wirelessly with your mobile phone



TAKE A PICTURE

Snap a photo from your phone with a simple gesture to your activity tracker



CONTROL YOUR MUSIC

Play/pause and skip tracks directly from your activity tracker



RING YOUR PHONE

Easily change the straps on your activity tracker



SKAGEN CONNECTED FEATURING



HYBRID

Featuring: Hagen Connected



TRACKER

Featuring: Allsund

SKAGEN CONNECTED HYBRID OVERVIEW





SKAGEN CONNECTED HYBRID DETAILS

PRIMARY FEATURES



AUTO-UPDATE TIME/DATE

Automatically updates to your current time zone when you travel



TIME ZONES

Frequent travelers can easily keep track of two time zones



NOTIFICATIONS

Stop looking at your phone. Notifications on the dial and sub-eye allow you quick glances to focus on what matters



ACTIVITY TRACKING

Promotes a healthy lifestyle by making it easy to track activity while remaining fashionable



NO CHARGING REQUIRED

Using standard watch batteries, our hybrid smartwatches will run for up to 6 months



ADDITIONAL FEATURES



ALARM

Set custom alarms to help you remember when and where you need to be



TAKE A PICTURE

Snap a photo from your phone with a simple gesture to your hybrid smartwatch



SLEEP TRACKING

Learn more about the quantity and quality of your sleep



CONTROL YOUR MUSIC

Play/pause and skip tracks directly from your hybrid smartwatch



INTERCHANGEABLE STRAPS

Easily change the straps on your hybrid smartwatch



SKAGEN CONNECTED TRACKER OVERVIEW

FASHIONABLE

Expertly crafted design brings fashion to technology. Mixed materials offer a unique look.

ACTIVITY & SLEEP TRACKING

Sophisticated technology hides behind a fashion piece that accurately, but discreetly, tracks steps, calories, and sleep.



LED

An inconspicuous LED edge-light will notify you of your activity progress with a series of blinks.

SKAGEN LINK

With just three taps, have your tracker perform a SKAGEN LINK action like ring your phone, control your music, take a photo, or track a goal.



SKAGEN CONNECTED HYBRID DETAILS

PRIMARY FEATURES



ACTIVITY TRACKING

Promotes a healthy lifestyle by making it easy to track steps and calories while remaining fashionable



SLEEP TRACKING

Learn more about the quantity and quality of your sleep



NO CHARGING REQUIRED

Using standard watch batteries, our activity trackers will run up to 6 months



CUSTOM GOAL

Track toward a preset or custom goal of your choice



ADDITIONAL FEATURES



WIRELESS SYNCING

Sync wirelessly with your mobile phone



TAKE A PICTURE

Snap a photo from your phone with a simple gesture to your activity tracker



CONTROL YOUR MUSIC

Play/pause and skip tracks directly from your activity tracker



INTERCHANGEABLE STRAPS

Easily change the straps on your activity tracker



MICHAEL KORS ACCESS FEATURING



TOUCHSCREEN

Featuring: Bradshaw



HYBRID *Featuring:*

Gage



TRACKER
Featuring:
Crosby

MICHAEL KORS ACCESS TOUCHSCREEN WATCH COLLECTION





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MICHAEL KORS ACCESS TOUCHSCREEN WATCH OVERVIEW



MICHAEL KORS ACCESS TOUCHSCREEN WATCH DETAILS

PRIMARY FEATURES



ACTIVITY TRACKING



NOTIFICATIONS



TOUCHSCREEN FUNCTIONALITY



CUSTOMIZABLE WATCH FACES



WIRELESS CHARGING



ADDITIONAL FEATURES



ØØ ØØ MULTIPLE TIME-ZONES



ALARM



WIRELESS SYNCING





MICHAEL KORS ACCESS HYBRID COLLECTION



MICHAEL KORS ACCESS HYBRID OVERVIEW



MICHAEL KORS ACCESS HYBRID DETAILS



ACTIVITY TRACKING

Automatically track physical activity and set goals



NOTIFICATIONS

Notification alerts come in the form of vibrations and visual alerts



AUTO-UPDATE TIME/DATE

Automatically updates to your current time zone when you travel



NO CHARGING REQUIRED

Has a built in battery that does not require charging



ADDITIONAL FEATURES



ALARM

Set custom alarms to help you remember where you need to be and when



WIRELESS SYNCING

Wirelessly syncs data from your device to your smartphone



CONTROL YOUR MUSIC

Play/pause and skip tracks directly from your device



TAKE A PHOTO

Snap a photo from your phone using your wearable



SLEEP TRACKING

Learn more about the duration and quality of your sleep



MICHAEL KORS ACCESS TRACKER COLLECTION



MICHAEL KORS ACCESS TRACKER OVERVIEW



MICHAEL KORS ACCESS TRACKER DETAILS

PRIMARY FEATURES



ACTIVITY TRACKING

Automatically track physical activity and set goals



SLEEP TRACKING

Learn more about the duration and quality of your slee



NO CHARGING REQUIRED

Has a built in battery that does not require charging



ADDITIONAL FEATURES



CONTROL YOUR MUSIC

Play/pause and skip tracks directly from your device



WIRELESS SYNCING

Wirelessly syncs data from your device to your smartphone



TAKE A PHOTO

Snap a photo from your phone using your wearable

CUSTOM GOAL

Set a personal activity goal that you can track



KATE SPADE NEW YORK FEATURING



HYBRID
Featuring:
Metro



TRACKER *Featuring:*Scallop Tracker

KATE SPADE NEW YORK HYBRID OVERVIEW



KATE SPADE NEW YORK HYBRID DETAILS

PRIMARY FEATURES



COUNTDOWN

counts down the days, hours, and minutes to a celebration and displays the progress on the watch's champagne window



ACTIVITY TRACKING

track physical activity including steps and calories (yes, cocktail shaking counts)



NOTIFICATIONS

notification alerts come in the form of vibrations and visual alerts



AUTO-UPDATE TIME/DATE

automatically updates to the current time zone while traveling



NO CHARGING REQUIRED

go wireless thanks to a built-in battery that does not require charging



ADDITIONAL FEATURES



set custom alarms to help remember where to be and when

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WIRELESS

wirelessly sync data from a hybrid smartwatch to a smartphone



CONTROL YOUR MUSIC

play/pause and skip tracks directly from a hybrid smartwatch



TAKE A

snap a photo from a phone using the wearable



SLEEP TRACKING

tracks every wink of beauty sleep



KATE SPADE NEW YORK TRACKER COLLECTION





SCALLOP HINGE BANGLE TRACKER

SCALLOP TRACKER

KATE SPADE NEW YORK TRACKER OVERVIEW



ACTIVITY / SLEEP

hidden within the fashion piece is sophisticated technology that accurately tracks activity and sleep encouraging a healthy lifestyle.



LINK

this is one smart cookie: with 3 taps, kate spade new york trackers use LINK to control music, take a photo or enter in a custom goal. simply make a selection in the kate spade new york connected app.

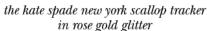


FASHIONABLE DESIGN

expertly crafted design bringing fashion to technology.

LED ALERTS

an inconspicuous single LED indicates activity progress with a series of blinks.





KATE SPADE NEW YORK TRACKER DETAILS

PRIMARY FEATURES



ACTIVITY TRACKING

stay active with step tracking (dancing counts!)



SLEEP TRACKING

tracks every wink of beauty sleep



NO CHARGING REQUIRED

go wireless thanks to a built in battery that does not require charging



ADDITIONAL FEATURES



CONTROL YOUR MUSIC

play/pause and skip tracks directly from a tracker



WIRELESS SYNCING

wirelessly sync data from the tracker to a smartphone



TAKE A PHOTO

snap a photo from a phone using the wearable



CUSTOM GOAL

set a personal activity goal that is easily trackable



EMPORIO ARMANI CONNECTED FEATURING



HYBRID Featuring:
Renato



EMPORIO ARMANI CONNECTED OVERVIEW



EMPORIO ARMANI CONNECTED DETAILS



ACTIVITY TRACKING

Automatically track steps and calories and set goals



NOTIFICATIONS

Notification alerts come in the form of subtle vibrations and dial changes



2ND TIME ZONE

Easily keep track of multiple time zones



TIMEKEEPING PERFECTION

Always perfectly keeps and updates time, no matter the date or the time zone.



ADDITIONAL FEATURES



NO CHARGING REQUIRED

Has a built in battery that does not require charging



ALARM

Set custom alarms to help you remember where you need to be and when



CONTROL YOUR MUSIC

Play/pause and skip tracks directly from your device



TAKE A PHOTO

Snap a photo from your phone using your wearable



SLEEP TRACKING

Learn more about the duration and quality of your sleep

DIESEL ON FEATURING



HYBRID *Featuring:*ON Time

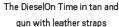


TRACKER

Featuring:
ON Track

DIESEL ON HYBRID OVERVIEW





DIESEL ON HYBRID DETAILS



ACTIVITY TRACKING

Automatically track physical activity and set goals



NOTIFICATIONS

Notification alerts come in the form of vibrations and visual alerts



AUTO-UPDATE TIME/DATE

Automatically updates to your current time zone when you travel



NO CHARGING REQUIRED

Has a built in battery that does not require charging



ADDITIONAL FEATURES



ALARM

Set custom alarms to help you remember where you need to be and when



WIRELESS SYNCING

Wirelessly syncs data from your device to your smartphone



CONTROL Your Music

Play/pause and skip tracks directly from your device



TAKE A Photo

Snap a photo from your phone using your wearable



SLEEP

TRACKING

Learn more about the duration and quality of your sleep

DIESEL ON TRACKER COLLECTION





DIESEL ON TRACKER OVERVIEW



The DieselOn Track with brown leather strap

DIESEL ON TRACKER DETAILS

PRIMARY FEATURES



ACTIVITY TRACKING

Automatically track physical activity and set goals



SLEEP TRACKING

Learn more about the duration and quality of your sleep



NON-CHARGING

Has a built in battery that does not require charging



WATER RESISTANT

All of our trackers are moisture resistant



