THE WEARABLE FUTURE

We envision a future that’s forever more connected. More active. More inspired. So we joined forces with Misfit to create the next generation of wearables. Combining world-class engineering with some of the world’s best brands, together we’re pushing boundaries in design and technology and reinventing the smart accessory (again and again).
WEARABLE PRODUCT CATEGORIES

**ACTIVITY TRACKERS**
Unique, jewelry-inspired designs track activity and sleep.

**TOUCHSCREEN SMARTWATCHES**
Touchscreen smartwatches create rich brand experiences, bringing great design and nearly endless customizations.

**HYBRID SMARTWATCHES**
Hybrids merge the beauty of traditional watches with smart functionality, and the combo is stunning.
FOSSIL Q TOUCHSCREEN COLLECTION

Q FOUNDER 2.0

Q MARSHAL

Q WANDER
FOSSIL Q TOUCHSCREEN WATCH OVERVIEW

MAGNETIC CHARGING
Sleek, wireless magnetic charger quickly powers the smartwatch

STRAPS
Interchangeable straps allow for even more combinations to fit your lifestyle

SPEAKER
Q Wander, Q Marshal and Q Founder 2.0 feature a discrete speaker to broadcast notification sounds and also allows guests to take and place phone calls (Android only)

PUSHER
Turns on the device and activates the watch screen. Additionally, the pusher will open the Applications Menu when held and can also be used as a back button.

MICROPHONE
A discrete microphone in the device allows guests to use “OK, Google,” conduct a web search, and use other voice-activated functions

TOUCHSCREEN WATCH FACE
Quickly access features on your smartwatch with a simple swipe of your screen

Q WANDER

Now, let’s take a look at the parts that make up a smartwatch and the features of each.
FOSSIL Q TOUCHSCREEN WATCH DETAILS

PRIMARY FEATURES

TRACKING
Promotes a healthy lifestyle by making it easy to track activity fashionable

NOTIFICATIONS
Stop looking at your phone. Display notifications allow you quick glances to focus on what matters

TOUCHSCREEN
Easy access to features of the smartwatch with a simple gesture

CUSTOM WATCH FACES
Customizable watch faces and interchangeable straps allows for almost limitless ways to match your style

WIRELESS CHARGING
Charging puck quickly and effortlessly attaches to the back of the smartwatch

MICROPHONE + SPEAKER
Allows notification sounds (Generation 2 products only) and u "OK, Google"

ADDITIONAL FEATURES

AUTO-UPDATE TIME/DATA
Automatically updates to your current time zone when you travel

MULTIPLE TIME-ZONES
Frequent travelers can easily keep track of multiple time zones

ALARM
Set custom alarms to help you remember when and where you need to be

CONTROL YOUR MUSIC
Play/pause and skip tracks directly from your device

INTERCHANGEABLE STRAPS
Easily change the straps on your smartwatch
FOSSIL Q HYBRID COLLECTION

Q CREWMASTER

Q GAZER

Q NATE

Q TAILOR
FOSSIL Q HYBRID OVERVIEW

**Chargeless**
Charging is not needed for Hybrid Smartwatches. Each watch comes with a standard coin cell battery.

**Sub-Eye**
Your personal assistant. The sub-eye shows your progress with your activity, let's you know of an incoming notification, indicates your in alarm and alert mode.

**Top Button**
What day is it again? This pusher will inform you on the current date.

**Middle Button**
Toggle through the different modes available on the hybrid such as: Second Time Zone, Last Alert, Alarm Time and for Q Nate and Q Crewmaster – 24 Hour Time Mode.

**Bottom Button**
Ready to snap that photo or track that custom goal? This button triggers your selected Q LINK function on your phone.
FOSSIL Q HYBRID DETAILS

**ACTIVITY TRACKING**
Promotes a healthy lifestyle by making it easy to track activity while remaining fashionable.

**NOTIFICATIONS**
Stop looking at your phone. Notifications on the dial and sub-eye allow you quick glances to focus on what matters.

**NO CHARGING REQUIRED**
Using standard watch batteries, our hybrid smartwatches will run for up to 6 months.

**AUTO-UPDATE TIME/DATE**
Automatically updates to your current time zone when you travel.

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**ADDITIONAL FEATURES**

- **ALARM**
  Set custom alarms to help you remember when and where you need to be.

- **TAKE A PICTURE**
  Snap a photo from your phone with a simple gesture to your hybrid smartwatch.

- **SLEEP TRACKING**
  Learn more about the quantity and quality of your sleep.

- **CONTROL YOUR MUSIC**
  Play/pause and skip tracks directly from your hybrid smartwatch.

- **INTERCHANGEABLE STRAPS**
  Easily change the straps on your hybrid smartwatch.
FOSSIL Q TRACKER OVERVIEW

**FASHIONABLE**
Expertly crafted design brings fashion to technology.

**ACTIVITY & SLEEP TRACKING**
Hidden within the fashion piece is sophisticated technology that accurately tracks your activity and sleep encouraging your healthy lifestyle.

**LED**
An inconspicuous single LED will notify you of your activity progress or incoming notifications with a series of blinks.

**Q LINK**
With three tape, Q LINK allows you to control your music, take a photo, ring your phone or enter in a custom goal - all at your leisure. Simply select what you would like to do in the Fossil Q app.
FOSSIL Q TRACKER DETAILS

PRIMARY FEATURES

- **ACTIVITY TRACKING**
  Automatically track physical activity and set goals

- **SLEEP TRACKING**
  Learn more about the duration and quality of your sleep

- **NO CHARGING REQUIRED**
  Has an easily replaceable battery that does not require charging

- **CUSTOM GOAL**
  Track toward a preset or custom goal of your choice

ADDITIONAL FEATURES

- **WIRELESS SYNCING**
  Sync wirelessly with your mobile phone

- **TAKE A PICTURE**
  Snap a photo from your phone with a simple gesture to your activity tracker

- **CONTROL YOUR MUSIC**
  Play/pause and skip tracks directly from your activity tracker

- **RING YOUR PHONE**
  Easily change the straps on your activity tracker
SKAGEN CONNECTED FEATURING

HYBRID
Featuring:
Hagen Connected

TRACKER
Featuring:
Allsund
SKAGEN CONNECTED HYBRID OVERVIEW

NO CHARGING REQUIRED
Charging is not needed for Hybrid Smartwatches. Each watch comes with a standard coin cell battery.

TOP BUTTON
Press the top button to view the current date.

MIDDLE BUTTON
Toggle through the different modes available on the hybrid such as: second time zone, date, and alarm time.

SUB-EYE
Your personal assistant. The sub-eye shows your progress with your activity, let’s you know of an incoming notification, indicates your in alarm and alert mode.

BOTTOM BUTTON
Ready to snap that photo or track that custom goal? This button triggers your selected SKAGEN LINK function on your phone.
SKAGEN CONNECTED HYBRID DETAILS

PRIMARY FEATURES

AUTO-UPDATE TIME/DATE
Automatically updates to your current time zone when you travel

TIME ZONES
Frequent travelers can easily keep track of two time zones

NOTIFICATIONS
Stop looking at your phone. Notifications on the dial and sub-eye allow you quick glances to focus on what matters

ACTIVITY TRACKING
Promotes a healthy lifestyle by making it easy to track activity while remaining fashionable

NO CHARGING REQUIRED
Using standard watch batteries, our hybrid smartwatches will run for up to 6 months

ADDITIONAL FEATURES

ALARM
Set custom alarms to help you remember when and where you need to be

TAKE A PICTURE
Snap a photo from your phone with a simple gesture to your hybrid smartwatch

SLEEP TRACKING
Learn more about the quantity and quality of your sleep

CONTROL YOUR MUSIC
Play/pause and skip tracks directly from your hybrid smartwatch

INTERCHANGEABLE STRAPS
Easily change the straps on your hybrid smartwatch
SKAGEN CONNECTED TRACKER OVERVIEW

**FASHIONABLE**  
Expertly crafted design brings fashion to technology. Mixed materials offer a unique look.

**ACTIVITY & SLEEP TRACKING**  
Sophisticated technology hides behind a fashion piece that accurately, but discreetly, tracks steps, calories, and sleep.

**LED**  
An inconspicuous LED edge-light will notify you of your activity progress with a series of blinks.

**SKAGEN LINK**  
With just three taps, have your tracker perform a SKAGEN LINK action like ring your phone, control your music, take a photo, or track a goal.
SKAGEN CONNECTED HYBRID DETAILS

PRIMARY FEATURES

**ACTIVITY TRACKING**
Promotes a healthy lifestyle by making it easy to track steps and calories while remaining fashionable

**SLEEP TRACKING**
Learn more about the quantity and quality of your sleep

**NO CHARGING REQUIRED**
Using standard watch batteries, our activity trackers will run up to 6 months

**CUSTOM GOAL**
Track toward a preset or custom goal of your choice

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ADDITIONAL FEATURES

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<td>Sync wirelessly with your mobile phone</td>
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<td>TAKE A PICTURE</td>
<td>Snap a photo from your phone with a simple gesture to your activity tracker</td>
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MICHAEL KORS ACCESS FEATURING

TOUCHSCREEN
Featuring: Bradshaw

HYBRID
Featuring: Gage

TRACKER
Featuring: Crosby
MICHAEL KORS ACCESS TOUCHSCREEN WATCH COLLECTION

BRADSHAW

DYLAN
MICHAEL KORS ACCESS TOUCHSCREEN WATCH OVERVIEW

**MAGNETIC CHARGING**
Sleek, wireless magnetic charger quickly powers the smartwatch.

**STRAPS**
Fashion meets function: Interchangeable straps allow for more versatility to keep up with your jet set lifestyle.

**MICROPHONE**
“OK Google, How long is the flight from L.A. to New York?” A discrete microphone in the device allows you to use “OK Google,” conduct a web search, and use other voice-activated functions.

**TOUCHSCREEN DIGITAL WATCH FACE**
Quickly access features on your smartwatch with a simple swipe of your screen.

**PUSHER**
Pusher turns on the device and activates the watch screen.

**SPEAKER**
(ANDROID ONLY)
Hear notifications from a discrete speaker in the device which also allows you to take and place phone calls.
MICHAEL KORS ACCESS TOUCHSCREEN WATCH DETAILS

PRIMARY FEATURES

- Activity Tracking
- Notifications
- Touchscreen Functionality
- Customizable Watch Faces
- Wireless Charging

ADDITIONAL FEATURES

- Auto-update Time/Date
- Multiple Time-Zones
- Alarm
- Wireless Syncing
- Interchangeable Straps
MICHAEL KORS ACCESS HYBRID COLLECTION

SLIM RUNWAY

GAGE
MICHAEL KORS ACCESS HYBRID OVERVIEW

**CHARGELESS**
Charging is not needed for Hybrid Smartwatches. Each watch comes with a standard coin cell battery.

**TOP PUSHER**
Want to know who tried to contact you last? This pusher will inform you which of your 6 favorite contacts tried to reach you.

For the men's hybrid, you'll instead see the current date.

**MIDDLE PUSHER**
Toggle through the different modes available on the hybrid such as: Second Time Zone, Last Alert, Alarm Time.

**SUB-EYE**
Your personal assistant. The sub-eye shows your progress with your activity, let's you know of an incoming notification, indicates your in alarm and alert mode.

**SMART BUTTON**
Ready to snap that photo or track that custom goal? This button triggers your selected LINK function on your phone.
MICHAEL KORS ACCESS HYBRID DETAILS

ACTIVITY TRACKING
Automatically track physical activity and set goals

NOTIFICATIONS
Notification alerts come in the form of vibrations and visual alerts

AUTO-UPDATE TIME/DATE
Automatically updates to your current time zone when you travel

NO CHARGING REQUIRED
Has a built in battery that does not require charging

ADDITIONAL FEATURES

ALARM
Set custom alarms to help you remember where you need to be and when

WIRELESS SYNCING
Wirelessly syncs data from your device to your smartphone

CONTROL YOUR MUSIC
Play/pause and skip tracks directly from your device

TAKE A PHOTO
Snap a photo from your phone using your wearable

SLEEP TRACKING
Learn more about the duration and quality of your sleep
MICHAEL KORS ACCESS TRACKER COLLECTION

Thompson

Crosby

Reade
MICHAEL KORS ACCESS TRACKER OVERVIEW

TRACK ACTIVITY / SLEEP
Hidden within the fashion piece is sophisticated technology that accurately tracks your activity and sleep encouraging your healthy lifestyle.

MICHAEL KORS LINK
With 3 taps, Michael Kors LINK allows you to control your music, take a photo or enter in your custom goal — all at your leisure. Simply select what you would like to do in the Michael Kors Access app.

FASHIONABLE DESIGN
Expertly crafted design bringing fashion to technology.

LED ALERTS
An inconspicuous single LED will notify you of your activity progress with a series of blinks.
MICHAEL KORS ACCESS TRACKER DETAILS

PRIMARY FEATURES

- **ACTIVITY TRACKING**
  Automatically track physical activity and set goals

- **SLEEP TRACKING**
  Learn more about the duration and quality of your sleep

- **NO CHARGING REQUIRED**
  Has a built-in battery that does not require charging

<table>
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<tr>
<th>CONTROL YOUR MUSIC</th>
<th>WIRELESS SYNCING</th>
<th>TAKE A PHOTO</th>
<th>CUSTOM GOAL</th>
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<tr>
<td>Play/pause and skip tracks directly from your device</td>
<td>Wirelessly sync data from your device to your smartphone</td>
<td>Snap a photo from your phone using your wearable</td>
<td>Set a personal activity goal that you can track</td>
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</table>
KATE SPADE NEW YORK FEATURING

HYBRID
Featuring: Metro

TRACKER
Featuring: Scallop Tracker
KATE SPADE NEW YORK HYBRID OVERVIEW

CHARGELESS
charging is not needed for hybrid smartwatches. Each watch comes with a standard coin cell battery that can be easily replaced.

COUNTDOWN WINDOW
pop! fizz! clink! countdown to a celebration: the champagne window will fill as your customer gets closer to their date.

TOP PUSHER
pressing the top pusher will display what time the alarm is set for, as well as, dismiss alarms and notifications.

MIDDLE PUSHER
display the last alert received with a single push. the middle pusher can also dismiss alarms or notifications.

SMART BUTTON
this is one smart cookie: with a tap of the smart button, kate spade new york hybrid smartwatches use kate spade new york LINK to control music, ring your customer’s phone, take a photo or enter in a custom goal. simply make a selection in the kate spade new york connected app.

DID YOU KNOW?
the kate spade new york hybrid smartwatch links with apple or android products.

the grand metro hybrid smartwatch in yellow gold & vachetta leather strap
KATE SPADE NEW YORK HYBRID DETAILS

PRIMARY FEATURES

**COUNTDOWN**
counts down the days, hours, and minutes to a celebration and displays the progress on the watch’s champagne window

**ACTIVITY TRACKING**
track physical activity including steps and calories (yes, cocktail shaking counts)

**NOTIFICATIONS**
notification alerts come in the form of vibrations and visual alerts

**AUTO-UPDATE TIME/DATE**
automatically updates to the current time zone while traveling

**NO CHARGING REQUIRED**
go wireless thanks to a built-in battery that does not require charging

ADDITIONAL FEATURES

**ALARM**
set custom alarms to help remember where to be and when

**WIRELESS SYNCING**
wirelessly sync data from a hybrid smartwatch to a smartphone

**CONTROL YOUR MUSIC**
play/pause and skip tracks directly from a hybrid smartwatch

**TAKE A PHOTO**
Snap a photo from a phone using the wearable

**SLEEP TRACKING**
tracks every wink of beauty sleep
KATE SPADE NEW YORK TRACKER COLLECTION

SCALLOP HINGE
BANGLE TRACKER

SCALLOP TRACKER
KATE SPADE NEW YORK TRACKER OVERVIEW

TRACK ACTIVITY / SLEEP
hidden within the fashion piece is sophisticated technology that accurately tracks activity and sleep encouraging a healthy lifestyle.

LINK
this is one smart cookie: with 3 taps, kate spade new york trackers use LINK to control music, take a photo or enter in a custom goal. simply make a selection in the kate spade new york connected app.

FASHIONABLE DESIGN
expertly crafted design bringing fashion to technology.

LED ALERTS
an inconspicuous single LED indicates activity progress with a series of blinks.

the kate spade new york scallop tracker in rose gold glitter
KATE SPADE NEW YORK TRACKER DETAILS

PRIMARY FEATURES

ACTIVITY TRACKING
stay active with step tracking (dancing counts!)

SLEEP TRACKING
tracks every wink of beauty sleep

NO CHARGING REQUIRED
go wireless thanks to a built-in battery that does not require charging

ADDITIONAL FEATURES

CONTROL YOUR MUSIC
play/pause and skip tracks directly from a tracker

WIRELESS SYNCING
wirelessly sync data from the tracker to a smartphone

TAKE A PHOTO
snap a photo from a phone using the wearable

CUSTOM GOAL
set a personal activity goal that is easily trackable
EMPORIO ARMANI CONNECTED FEATURING

HYBRID

Featuring:
Renato
EMPORIO ARMANI CONNECTED OVERVIEW

**CHARGELESS**
Charging is not needed for hybrid smartwatches. Each watch comes with a standard coin cell battery.

**TOP PUSHER**
Track your activity - check your progress towards your goal.

**MIDDLE PUSHER**
Convert the hour with ease - press to view a second time zone.

**BOTTOM PUSHER**
With Emporio Armani LINK, you can control your music with the press of a button. Ring your phone to locate your lost device. Remotely control your camera.

**SUB-EYE**
Always accurate date display as default. At your request, the sub-eye shows your activity progress towards your goal. Moves to T2 only when you choose to display the 2nd time zone.
# EMPORIO ARMANI CONNECTED DETAILS

## Activity Tracking
Automatically track steps and calories and set goals

## Notifications
Notification alerts come in the form of subtle vibrations and dial changes

## 2nd Time Zone
Easily keep track of multiple time zones

## Timekeeping Perfection
Always perfectly keeps and updates time, no matter the date or the time zone.

## ADDITIONAL FEATURES

<table>
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<td><strong>No Charging Required</strong></td>
<td>Has a built in battery that does not require charging</td>
</tr>
<tr>
<td><strong>Alarm</strong></td>
<td>Set custom alarms to help you remember where you need to be and when</td>
</tr>
<tr>
<td><strong>Control Your Music</strong></td>
<td>Play/pause and skip tracks directly from your device</td>
</tr>
<tr>
<td><strong>Take a Photo</strong></td>
<td>Snap a photo from your phone using your wearable</td>
</tr>
<tr>
<td><strong>Sleep Tracking</strong></td>
<td>Learn more about the duration and quality of your sleep</td>
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DIESEL ON FEATURING

**HYBRID**
*Featuring:*
ON Time

**TRACKER**
*Featuring:*
ON Track
DIESEL ON HYBRID OVERVIEW

CHARGELESS
Charging is not needed for hybrid smartwatches. Each watch comes with a standard coin cell battery.

TOP PUSHER
If you miss a call or a notification, you can press the top pusher to quickly check out your most recent alert.

MIDDLE PUSHER
Toggle through the different modes available on the hybrid such as: Second Time Zone, Last Alert, Alarm Time, and Date.

SUB-EYE
Your personal assistant. The sub-eye shows your progress with your activity, let’s you know of an incoming notification, and indicates whether you are in alarm, date or alert mode.

DieselOn LINK
Ready to snap that photo or track that custom goal? This button triggers your selected LINK function on your phone.

The DieselOn Time in tan and gun with leather straps
DIESEL ON HYBRID DETAILS

ACTIVITY TRACKING
Automatically track physical activity and set goals

NOTIFICATIONS
Notification alerts come in the form of vibrations and visual alerts

AUTO-UPDATE TIME/DATE
Automatically updates to your current time zone when you travel

NO CHARGING REQUIRED
Has a built-in battery that does not require charging

ADDITIONAL FEATURES

ALARM
Set custom alarms to help you remember where you need to be and when

WIRELESS SYNCING
Wirelessly syncs data from your device to your smartphone

CONTROL YOUR MUSIC
Play/pause and skip tracks directly from your device

TAKE A PHOTO
Snap a photo from your phone using your wearable

SLEEP TRACKING
Learn more about the duration and quality of your sleep
DIESEL ON TRACKER COLLECTION

ON TRACK CUFF

ON TRACK
**DIESEL ON TRACKER OVERVIEW**

**TRACK ACTIVITY / SLEEP**

Hidden within the fashion piece is sophisticated technology that accurately tracks activity and sleep, encouraging a healthy lifestyle.

**FASHIONABLE DESIGN**

Expertly crafted design bringing fashion to technology.

**LED ALERTS**

DIESEL trackers feature LEDs that act as the “voice” of our devices indicating activity progress with a series of blinks.

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**DieselOn LINK**

With 3 taps, DieselOn LINK allows you to control your music, take a photo, ring your phone or enter in your custom goal — all at your leisure. Simply select what you would like to do in the DIESEL app.

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The DieselOn Track with brown leather strap
DIESEL ON TRACKER DETAILS

PRIMARY FEATURES

ACTIVITY TRACKING
Automatically track physical activity and set goals

SLEEP TRACKING
Learn more about the duration and quality of your sleep

NON-CHARGING
Has a built-in battery that does not require charging

WATER RESISTANT
All of our trackers are moisture resistant

ADDITIONAL FEATURES

CONTROL YOUR MUSIC
Play/pause and skip tracks directly from your device

WIRELESS SYNCING
Wirelessly syncs data from your device to your smartphone

TAKE A PHOTO
Snap a photo from your phone using your wearable

CUSTOM GOAL
Set a personal activity goal that you can track