FOSSIL GROUP

FALL 2016 WEARABLES
FOSSIL Q SMARTWATCHES

**TRACKING**
Promotes a healthy lifestyle by making it easy to track activity while remaining fashionable.

**NOTIFICATIONS**
Stop looking at your phone. Display notifications allow you quick glances to focus on what matters.

**TOUCHSCREEN**
Easy access to features of the smartwatch with a simple gesture.

**CUSTOM WATCH FACES**
Customizable watch faces and interchangeable straps allows for almost limitless ways to match your style.

**WIRELESS CHARGING**
Charging puck quickly and effortlessly attaches to the back of the smartwatch.

**MICROPHONE + SPEAKER**
Allows notification sounds (Generation 2 products only) and use of “OK, Google”

### ADDITIONAL FEATURES

<table>
<thead>
<tr>
<th>Feature</th>
<th>Description</th>
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<tbody>
<tr>
<td>AUTO-UPDATE TIME/DATE</td>
<td>Automatically updates to your current time zone when you travel</td>
</tr>
<tr>
<td>MULTIPLE TIME-ZONES</td>
<td>Frequent travelers can easily keep track of multiple time zones</td>
</tr>
<tr>
<td>ALARM</td>
<td>Set custom alarms to help you remember when and where you need to be</td>
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<td>CONTROL YOUR MUSIC</td>
<td>Play/pause and skip tracks directly from your device</td>
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<td>Easily change the straps on your smartwatch</td>
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FOSSIL Q SMARTWATCHES

**MAGNETIC CHARGING**
Sleek, wireless magnetic charger quickly powers the smartwatch.

**STRAPS**
Interchangeable straps allow for even more combinations to fit your lifestyle.

**SPEAKER**
Q Wander, Q Marshal and Q Founder 2.0 feature a discrete speaker to broadcast notification sounds and also allows guests to take and place phone calls (Android only).

**PUSHER**
Turns on the device and activates the watch screen. Additionally, the pusher will open the Applications Menu when held and can also be used as a back button.

**TOUCHSCREEN WATCH FACE**
Quickly access features on your smartwatch with a simple swipe of your screen.

**MICROPHONE**
A discrete microphone in the device allows guests to use “OK, Google,” conduct a web search, and use other voice-activated functions.
FOSSIL Q HYBRID SMARTWATCHES

**ACTIVITY TRACKING**
Promotes a healthy lifestyle by making it easy to track activity while remaining fashionable

**NOTIFICATIONS**
Stop looking at your phone. Notifications on the dial and sub-eye allow you quick glances to focus on what matters

**NO CHARGING REQUIRED**
Using standard watch batteries, our hybrid smartwatches will run for up to 6 months

**AUTO-UPDATE TIME/DATE**
Automatically updates to your current time zone when you travel

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**ADDITIONAL FEATURES**

- **ALARM**
  Set custom alarms to help you remember when and where you need to be

- **TAKE A PICTURE**
  Snap a photo from your phone with a simple gesture to your hybrid smartwatch

- **SLEEP TRACKING**
  Learn more about the quantity and quality of your sleep

- **CONTROL YOUR MUSIC**
  Play/pause and skip tracks directly from your hybrid smartwatch

- **INTERCHANGEABLE STRAPS**
  Easily change the straps on your hybrid smartwatch
FOSSIL Q HYBRID SMARTWATCHES

**CHARGELESS**
Charging is not needed for Hybrid Smartwatches. Each watch comes with a standard coin cell battery.

**SUB-EYE**
Your personal assistant. The sub-eye shows your progress with your activity, lets you know of an incoming notification, indicates your in alarm and alert mode.

**TOP BUTTON**
What day is it again? This pusher will inform you on the current date.

**MIDDLE BUTTON**
Toggle through the different modes available on the hybrid such as: Second Time Zone, Last Alert, Alarm Time and for Q Nate and Q Crewmaster – 24 Hour Time Mode.

**BOTTOM BUTTON**
Ready to snap that photo or track that custom goal? This button triggers your selected Q LINK function on your phone.
SKAGEN HYBRID SMARTWATCHES
SKAGEN HYBRID SMARTWATCHES
MICHAEL KORS HYBRID

**ACTIVITY TRACKING**
Automatically track physical activity and set goals

**NOTIFICATIONS**
Notification alerts come in the form of vibrations and visual alerts

**AUTO-UPDATE TIME/DATE**
Automatically updates to your current time zone when you travel

**NO CHARGING REQUIRED**
Has a built in battery that does not require charging

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<td><strong>TAKE A PHOTO</strong></td>
<td>Snap a photo from your phone using your wearable</td>
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<td><strong>SLEEP TRACKING</strong></td>
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KATE SPADE NEW YORK HYBRID

ACTIVITY TRACKING
stay active with step tracking (dancing counts!)

SLEEP TRACKING
tracks every wink of beauty sleep

NO CHARGING REQUIRED
go wireless thanks to a built-in battery that does not require charging

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- play/pause and skip tracks directly from a tracker
- wirelessly sync data from the tracker to a smartphone
- snap a photo from a phone using the wearable
- set a personal activity goal that is easily trackable
EMPORIO ARMANI HYBRID

ACTIVITY TRACKING
Automatically track steps and calories and set goals

NOTIFICATIONS
Notification alerts come in the form of subtle vibrations and dial changes

2ND TIME ZONE
Easily keep track of multiple time zones

TIMEKEEPING PERFECTION
Always perfectly keeps and updates time, no matter the date or the time zone.

ADDITIONAL FEATURES

NO CHARGING REQUIRED
Has a built in battery that does not require charging

ALARM
Set custom alarms to help you remember where you need to be and when

CONTROL YOUR MUSIC
Play/pause and skip tracks directly from your device

TAKE A PHOTO
Snap a photo from your phone using your wearable

SLEEP TRACKING
Learn more about the duration and quality of your sleep
DIESEL HYBRID

**ACTIVITY TRACKING**
Automatically track physical activity and set goals

**NOTIFICATIONS**
Notification alerts come in the form of vibrations and visual alerts

**AUTO-UPDATE TIME/DATE**
Automatically updates to your current time zone when you travel

**NO CHARGING REQUIRED**
Has a built in battery that does not require charging

**ADDITIONAL FEATURES**

**ALARM**
Set custom alarms to help you remember where you need to be and when

**WIRELESS SYNCING**
Wirelessly syncs data from your device to your smartphone

**CONTROL YOUR MUSIC**
Play/pause and skip tracks directly from your device

**TAKE A PHOTO**
Snap a photo from your phone using your wearable

**SLEEP TRACKING**
Learn more about the duration and quality of your sleep
FOSSIL HYBRID
MISFIT PHASE