

FOSSIL GROUP

FOSSIL GROUP, INC. TO PROVIDE AUDIO WEBCAST OF INVESTOR DAY PRESENTATION ON THURSDAY, MARCH 5, 2015 AT 4:00PM ET

Richardson, TX. March 3, 2015 – Fossil Group, Inc. (NASDAQ: FOSL) announced today that it will provide an audio webcast of its Investor Day presentation being held on Thursday, March 5, 2015 at 4:00pm ET.

At the meeting, members of the executive leadership team will present the Company's long-term growth strategies with time for questions following the prepared remarks.

To access the webcast, either during the event or for replay purposes, log on to www.fossilgroup.com and under the webcast section of the investor relations page, select "Fossil Group 2015 Investor Day."

About Fossil Group, Inc.

Fossil Group, Inc. is a global design, marketing and distribution company that specializes in consumer lifestyle and fashion accessories. The Company's principal offerings include an extensive line of men's and women's fashion watches and jewelry sold under a diverse portfolio of proprietary and licensed brands, handbags, small leather goods, accessories and apparel. The Company's products are sold to department stores, specialty retail stores and specialty watch and jewelry stores in the U.S. and in approximately 150 countries worldwide through approximately 25 Company-owned foreign sales subsidiaries and a network of over 60 independent distributors. The Company also distributes its products in over 590 Company-owned and operated retail stores, through its international e-commerce websites and through the Company's U.S. e-commerce website at www.fossil.com. Certain press release and SEC filing information concerning the Company is also available at www.fossilgroup.com.

Investor Relations: Eric M. Cerny
FOSSIL GROUP, Inc.
(855) 336-7745

Allison Malkin
ICR, Inc.
(203) 682-8225

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