

# FOSSIL GROUP

FALL 2016 WEARABLES

# FOSSIL Q SMARTWATCHES



## TRACKING

Promotes a healthy lifestyle by making it easy to track activity while remaining fashionable



## NOTIFICATIONS

Stop looking at your phone. Display notifications allow you quick glances to focus on what matters



## TOUCHSCREEN

Easy access to features of the smartwatch with a simple gesture



## CUSTOM WATCH FACES

Customizable watch faces and interchangeable straps allows for almost limitless ways to match your style



## WIRELESS CHARGING

Charging puck quickly and effortlessly attaches to the back of the smartwatch



## MICROPHONE + SPEAKER

Allows notification sounds (Generation 2 products only) and use of "OK, Google"



## ADDITIONAL FEATURES



### AUTO-UPDATE TIME/DATE

Automatically updates to your current time zone when you travel



### MULTIPLE TIME-ZONES

Frequent travelers can easily keep track of multiple time zones



### ALARM

Set custom alarms to help you remember when and where you need to be



### CONTROL YOUR MUSIC

Play/pause and skip tracks directly from your device



### INTERCHANGEABLE STRAPS

Easily change the straps on your smartwatch

# FOSSIL Q SMARTWATCHES



## MAGNETIC CHARGING

Sleek, wireless magnetic charger quickly powers the smartwatch



## STRAPS

Interchangeable straps allow for even more combinations to fit your lifestyle

## SPEAKER

Q Wander, Q Marshal and Q Founder 2.0 feature a discrete speaker to broadcast notification sounds and also allows guests to take and place phone calls (Android only)



## TOUCHSCREEN WATCH FACE

Quickly access features on your smartwatch with a simple swipe of your screen



## MICROPHONE

A discrete microphone in the device allows guests to use "OK, Google," conduct a web search, and use other voice-activated functions



**Q WANDER**

# FOSSIL Q SMARTWATCHES



# FOSSIL Q HYBRID SMARTWATCHES



## ACTIVITY TRACKING

Promotes a healthy lifestyle by making it easy to track activity while remaining fashionable



## NOTIFICATIONS

Stop looking at your phone. Notifications on the dial and sub-eye allow you quick glances to focus on what matters



## NO CHARGING REQUIRED

Using standard watch batteries, our hybrid smartwatches will run for up to 6 months



## AUTO-UPDATE TIME/DATE

Automatically updates to your current time zone when you travel



## ADDITIONAL FEATURES



### ALARM

Set custom alarms to help you remember when and where you need to be



### TAKE A PICTURE

Snap a photo from your phone with a simple gesture to your hybrid smartwatch



### SLEEP TRACKING

Learn more about the quantity and quality of your sleep



### CONTROL YOUR MUSIC

Play/pause and skip tracks directly from your hybrid smartwatch



### INTERCHANGEABLE STRAPS

Easily change the straps on your hybrid smartwatch



# FOSSIL Q HYBRID SMARTWATCHES



## CHARGELESS

Charging is not needed for Hybrid Smartwatches. Each watch comes with a standard coin cell battery.

## SUB-EYE

Your personal assistant. The sub-eye shows your progress with your activity, let's you know of an incoming notification, indicates your in alarm and alert mode.



## TOP BUTTON

What day is it again? This pusher will inform you on the current date.

## MIDDLE BUTTON

Toggle through the different modes available on the hybrid such as: Second Time Zone, Last Alert, Alarm Time and for Q Nate and Q Crewmaster – 24 Hour Time Mode.

## BOTTOM BUTTON

Ready to snap that photo or track that custom goal? This button triggers your selected Q LINK function on your phone.

# SKAGEN HYBRID SMARTWATCHES

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# SKAGEN HYBRID SMARTWATCHES

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# MICHAEL KORS HYBRID



## ACTIVITY TRACKING

Automatically track physical activity and set goals



## NOTIFICATIONS

Notification alerts come in the form of vibrations and visual alerts



## AUTO-UPDATE TIME/DATE

Automatically updates to your current time zone when you travel



## NO CHARGING REQUIRED

Has a built in battery that does not require charging



## ADDITIONAL FEATURES



### ALARM

Set custom alarms to help you remember where you need to be and when



### WIRELESS SYNCING

Wirelessly syncs data from your device to your smartphone



### CONTROL YOUR MUSIC

Play/pause and skip tracks directly from your device



### TAKE A PHOTO

Snap a photo from your phone using your wearable



### SLEEP TRACKING

Learn more about the duration and quality of your sleep

# KATE SPADE NEW YORK HYBRID



## ACTIVITY TRACKING

stay active with step tracking (dancing counts!)



## SLEEP TRACKING

tracks every wink of beauty sleep



## NO CHARGING REQUIRED

go wireless thanks to a built in battery that does not require charging



## ADDITIONAL FEATURES



### CONTROL YOUR MUSIC

play/pause and skip tracks directly from a tracker



### WIRELESS SYNCING

wirelessly sync data from the tracker to a smartphone



### TAKE A PHOTO

snap a photo from a phone using the wearable



### CUSTOM GOAL

set a personal activity goal that is easily trackable

# EMPORIO ARMANI HYBRID



## ACTIVITY TRACKING

Automatically track steps and calories and set goals



## NOTIFICATIONS

Notification alerts come in the form of subtle vibrations and dial changes



## 2ND TIME ZONE

Easily keep track of multiple time zones



## TIMEKEEPING PERFECTION

Always perfectly keeps and updates time, no matter the date or the time zone.



## ADDITIONAL FEATURES



### NO CHARGING REQUIRED

Has a built in battery that does not require charging



### ALARM

Set custom alarms to help you remember where you need to be and when



### CONTROL YOUR MUSIC

Play/pause and skip tracks directly from your device



### TAKE A PHOTO

Snap a photo from your phone using your wearable



### SLEEP TRACKING

Learn more about the duration and quality of your sleep

# DIESEL HYBRID



## ACTIVITY TRACKING

Automatically track physical activity and set goals



## NOTIFICATIONS

Notification alerts come in the form of vibrations and visual alerts



## AUTO-UPDATE TIME/DATE

Automatically updates to your current time zone when you travel



## NO CHARGING REQUIRED

Has a built in battery that does not require charging



## ADDITIONAL FEATURES



### ALARM

Set custom alarms to help you remember where you need to be and when



### WIRELESS SYNCING

Wirelessly syncs data from your device to your smartphone



### CONTROL YOUR MUSIC

Play/pause and skip tracks directly from your device



### TAKE A PHOTO

Snap a photo from your phone using your wearable



### SLEEP TRACKING

Learn more about the duration and quality of your sleep

# FOSSIL HYBRID

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# MISFIT PHASE

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